



CYFNODOLYN BLYNYDDOL- GWARTHEG DUON CYMREIG

WELSH BLACK CATTLE SOCIETY JOURNAL



2019/20

Volume 5 Issue 3





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2020 – 2021*

*l.-r. Mr William Hefin Evans - Mr Elwyn Pryce Evans
- Mr Robert John Evans*

Welsh Black Cattle Society President
2020 – 2021

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CHAIRMAN'S NOTE

2019.

It seems like yesterday that I chronicled the main activities undertaken by the Society that year.

After a successful year in office Mr Brian Thomas handed the presidency over to not one, but three joint presidents, brothers Robert John, Elwyn and Hefin Evans. Although living in close proximity to one another they farm independently, with all three proud owners of the Gwercynyddion, Gerddi and Eithinfynydd herds.

It proved to be a very busy year for our Presidents, attending many functions on behalf of the Society. At the Royal Welsh Spring Festival, a bull from Elwyn Evans and family was successfully exhibited. In June, our Patron, HRH The Prince of Wales visited Farmers Marts at Dolgellau and we were invited to take some Welsh Blacks there for him to see and our Presidents were happy to be of assistance and provided the cattle on show. Talking freely with the Prince,

Robert John almost sold him a heifer and calf to take home. At the Royal Welsh Show they met again and His Highness was happy to talk to them once more. The show was also of important significance for Mr Hefin Evans who had the honour of being the breed judge at the show.

In late summer together with their families they organised a joint open day for members to inspect their cattle on home ground and as expected their quality drew admiration from all who attended. Another talking point was the vast amount of dry stone walling expertly carried out by Medwyn Evans at Gwern Cynyddion. On leaving there was an air of contentment amongst us all, that with breeders like this, with sons and daughters eager to follow on breeding our cattle, the breed and Society are in safe hands. Their enthusiasm will I'm sure carry them through to the end of their term.

We will then welcome Mrs Gillian Lewis of Gwarcoed Einion. Mrs Lewis has also given lifetime support to the breed and her presence at shows and sales can always be relied upon. She has also made sure that her genuine interest has been carried through her children. One thing I am sure of, she will enjoy every aspect of her role as President.

Our Young Ambassador, Rhys Davies of Waenfach, Llanegryn has also taken on his duties with confidence. His background is deep rooted in the breeding of our cattle. Their long established Dysynni herd is very well respected by Society members, and it was especially

pleasing to see four excellent heifers from the herd selling at the November pedigree sale. Earlier on in the year we saw Rhys commentating on S4C's coverage of the judging at the Royal Welsh Show. He seemed very much at home behind the microphone and who knows maybe next year we will see him inside the ring exhibiting. During October along with Society officials, Rhys was involved in talks with representatives of the Keepak Group which resulted in a scheme being launched at the Royal Welsh Winter Fair which will provide a premium to suppliers of Welsh Black Cattle. We wish him well for the remainder of his term in office and for the future.

The sales held their own again this year, resulting in very good averages and high clearance rates throughout. To achieve this it helps when you have a good entry of quality cattle and plenty of buyers around the ring. In the last few years we've been lucky to have both. Another encouraging factor at the sales is the number of young members that are involved with the breed, both producing and buying our cattle. As a Society we're very grateful to you all for your support.

The Royal Welsh Show turned out to be a great success with the largest number of entries for many years, combined with the fact that the animals forward were all of a very high standard it was a great advert for the breed. Thank you all for your support and hopefully we'll be able to keep the numbers up in the future.

All county and local shows were again well supported. This year an opportunity arose when Council member Mr Doug Rowbotham volunteered to take a stand to the Hope Show in Derbyshire, which received plenty of positive feedback. These are the type of opportunities that we can possibly build on in the future. Thank you Doug for your work.

In the autumn we were invited as officials to a meeting with Lesley

Griffiths, A.M., Minister for Environment, Energy and Rural Affairs, in Cardiff. It gave us the opportunity to raise awareness of the breed and the benefits it has to offer to the landscape and its environmental credentials. I'd like to take the opportunity to thank the minister for giving her time to meet with us and promising to attend a Council meeting in the near future.

The Royal Welsh Winter Fair took on an extra significance this year with the launch of the Keepak scheme and a visit to the Society stand by the Prime Minister Boris Johnson. Again this year I would like to thank every member who helped in any way to put the stand together and during the two days. A special mention must be given to Robin and Jo Ransome for supplying all four cattle, your support towards the Society is greatly appreciated. The cattle in the lines were again this year of fantastic quality, resulting in every animal being sold to a very healthy average price.

2020 started as usual with the winter sale at Dolgellau but little did we know at this point what was ahead of us for the remainder of the year.

It has been a period where we've come accustomed with terms such as lockdown, Zoom meetings and online sales.

Due to the restrictions the May sale couldn't be held at the market in Dolgellau but with the support of Farmers Marts an online sale was organised and turned out to be great success.

With the cancellation of the Annual General Meeting, all the summer shows and events it seemed that it would be a very quiet period. However, during the week of the Royal Welsh Show our Young Ambassador Rhys Davies came up with the idea of organising an online photography competition. It turned out to be an overwhelming success with entries coming in from all over the country and as far afield as Germany, Mexico and Australia. I'd like to thank Rhys, Siarl Owen for judging and also Iolo Davies for his considerable work in helping to put the competition together. As a member from Australia who won the best overseas exhibit commented "Winner, winner, chicken dinner".

By November, after another online sale at the end of August, it was possible to hold the sales in the markets at Raglan and Dolgellau. Although there were some difficulties in our way, the auctioneers were determined to get the sales on for the benefit of the breeders who had cattle ready to sell.

As a Society we're grateful to Lyndon Trumper at Raglan, Rhys Davies at Farmers Marts and their staff for their continued support, especially this year in such testing times.

The problems that we've faced as a Society this year though fall pale into insignificance, when we think of the pain and suffering some people have endured during this terrible pandemic. Our thoughts are with any members and their families who might have been affected.

I conclude by expressing my sincere thanks to the staff, officials and every member that support the Society in any way.

Meredydd Jones, Chairman of Trustees & Council





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- ✓ Keeping our database up to date
- ✓ Share the Society Newsletter
- ✓ Reduce posting costs

Contact our Breed Secretary with your
up to date email address

secretary@welshblackcattlesociety.com



All the Society's correspondence will now need to be sent to -
**Welsh Black Cattle Society, Royal Welsh Showground,
Llanelwedd, Builth Wells, Powys, LD2 3NJ
01982 551 111**

Honours, Awards, Successes and Acknowledgements

Summer 2019 - 2020 – January 2021
Report by S. Evelyn Jones, Breed Secretary

This is the 52nd edition of the Society's Journal. It all started when 'three wise men' got together- provided the funding for the 1st edition. As members were particularly approving, it was agreed to have two editions every year – April and November. Since 1987 the Journal has been issued annually, with the exception of 2002 when the outbreak of 2,000 cases of foot-and-mouth in 2001 caused a crisis in British Agriculture, over 6 million cows and sheep were killed in an eventually successful attempt to halt the disease.

PRESIDENT

May 4th 2019, was the date of the Annual General Meeting at Caernarfon, and one of the key agenda items was the election of President. Most years the honour has gone to a single person, however this time was unique, as it was the first time in the history of

the Breed for three brothers to have been enrolled to the Office of President.

All farm separately, although not far apart from each other, within the Snowdonia National Park, and all three have highly regarded pedigree herds which had meant making a single presidential choice somewhat difficult.

Due to the Government COVID-19 restrictions, no AGM was held in May 2020, and the three brothers kindly agreed to stay in office until May 2021 when hopefully restrictions will have been lifted.

TRUSTEES



l.-r. Mr Meredydd Jones (Chairman) Mr Dilwyn Bennett Jenkins, Mrs Marian Phillips, Mr Ioan Roberts, Mr Rowland Rees, Mr Edward Williams BVSc.MRCVS.

The above named were elected as Trustees at the Llandilo AGM in 2017. Constitution states at every 3rd Annual General Meeting of the members of the CIO, a third of the Charity Trustees shall retire from Office.

The Trustees will retire by rotation and shall be the longest in office since their last appointment or reappointment.(for further information refer to Constitution on the web site). Due to the fact that the six were elected at the same AGM, any retirements will have to be agreed among themselves or will be determined by lot.

The first two elections/re-elections should have taken place at the 2020 AGM, however due to the COVID-19 virus it was agreed by the Charity Commission that the six should remain in situ until the next possible AGM.

ROYAL WELSH AGRICULTURAL SHOW 2020 100th ROYAL WELSH AGRICULTURAL SHOW – BUILTH WELLS

2019 marked the 100TH Royal Welsh Show, with 42 Welsh Black Cattle forward (56 entered).



We were graced by the presence of HRH The Prince of Wales Patron in the cattle ring who presented the Ellis Family with the Championship Cup, and subsequently greeted most of the WB Exhibitors.

I would like to place on record my thanks to His Royal Highness for his support and help at all times.

**Overall Champion – RWAS 2019
BRYSGAGA BERWYN – Vol. 104
- 18563 b. 30.4.2014.**



Photo Anthony Moseley

**Champion Female
CARAN OLWEN 22nd Vol 104.
Born 6.6.2015**



Photo Anthony Moseley

The Marian Centenary Perpetual Bowl

The Marian Centenary Perpetual Bowl is presented by Mr Leslie and Mrs Marian Pritchard, Marian Mawr Farm, Anglesey to the best pair of animals comprising one male and one female property of the same exhibitor.



Photo Anthony Moseley

l.-r. Mr W. Hefin Evans, Judge. Mr Norman Green, Robin & Jo Ransome, Mrs Lesli Pritchard.

O. G. Thomas Memorial Trophy

Presented by the Chwaen Goch Family in memory of Mr O. G. Thomas and presented on this occasion by his Grandson Mr Carwyn Thomas, to the Ellis Family. Also, in the photo Mr W. Hefin Evans, Judge.

Young Members competing at the RWAS



Glyn Jones Competition

No Show held in 2020 due to the pandemic.

COUNCIL

There are currently 24 elected members on the Society's Council, chaired by Mr Meredydd Jones. At a meeting on the 31st May 2019, it was unanimously agreed that it was no longer a necessity to have three tiers of governance therefore, matters of finance and general purposes have been amalgamated within Council Meetings. It was, however agreed to keep the Chairman and Vice-Chairman of Finance, and at each meeting the Chairman of Finance & General Purposes Committee will provide an update on financial matters for discussion.

Change of Chairman – Finance & General Purposes Committee

Mr Dilwyn Bennett Jenkins was firstly elected on to Council at the 1995 Annual General Meeting to represent Ceredigion County, and in the same year was elected on to the Finance and General Purposes Committee, therefore has served for nearly a quarter of a century; he has also served as Chairman of the Finance & General Purposes Committee for many years. The Society will miss him both as a Council member for Ceredigion and as the Chair of the Finance Committee.

New Chairman Mr Edward Williams at the AGM in Caernarfon expressed his thanks to Mr Dilwyn Bennett Jenkins for his leadership, and for his sound financial management that he had provided to the Society over the years.

Dillwyn Bennett Jenkins, will remain as a Trustee of the Society, and we will therefore continue to receive his sound judgement and advice, and we also take this opportunity to wish Mr Edward Williams well in his new role.

Dillwyn Bennett Jenkins & Mr Bryn Jones.

Also retiring and attending his last Annual General Meeting at Caernarfon was Mr Bryn Jones of Messrs W. J. Matthews and Son, Caernarfon who had been the Society's Accountant since 1992. We thank Bryn for all his hard work and advice and wish him a long and healthy retirement, and we look forward to the same working relationship with Ms Laura Adams who succeeds Bryn.

SOUTH WALES HERD COMPETITION - 2019

Judge: Mrs S. Lloyd.

Club Secretary:

Ms. Angharad Jones.

Overall Champion:

Glyn & Bethan Thomas

– **DYFNANT**

Reserve Overall Champion:

Rhun and Rhydian Jones, **EIROG**

10 Cows and under:

1st Ben Reynolds -

TREFYCHAN-AR- DAF

2nd Kate & Kevin Thomas

- **EPPTYNT**



Photo Arred Parry-Jones



3rd Christine Carberry - **CRYMLYN**
4th - Marian Phillips - **DANCOED**

11 – 20 cows:

1st John & Sarah Beynon - **TYDDEWI**
2nd Angharad Jones - **CARIAD**
3rd Mair & Meirion Botwood - **FELINCEIRO**
4th - Lorraine Howells & Lee Pritchard – **CWMCARNO**

21 – 35 cows:

1st Glyn & Bethan Thomas - **DYFNANT**
2nd Huw & Bethan Williams- **DAUNANT**

Over 36 cows:

1st Rhun & Rhydian Jones – **EIROG**

Cow & Calf:

1st John & Sarah Beynon **TYDDEWI**
2nd Kate & Kevin Thomas - **EPPTYNT**
3rd Ben Reynolds - **TREFYCHAN-AR- DAF**

Best Pair:

1st Ben Reynolds - **TREFYCHAN-AR- DAF**
2nd Meirion & Mair Botwood - **FELINCEIRO**
3rd Angharad Jones – **CARIAD**

Group of Four animals:

1st Glyn & Bethan Thomas - **DYFNANT**
2nd John & Sarah Beynon - **TYDDEWI**
3rd Aled & Alaw James – **TYSUL**

Best Stock Bull:

1st Lorraine Howells and Lee Pritchard – **CWMCARNO**
2nd Glyn & Bethan Thomas - **DYFNANT**

New Competitor:

1st Rhun & Rhydian Jones - **EIROG**

2nd Kate & Kevin Thomas
- **EPPTYNT**

Best cow with cross bred calf:

1st Ross Williams - **FAIRLAWN**
2nd Lorraine Howells & Lee
Pritchard - **CWMCARNO**

Special Awards:

Best Heifer Calf: Angharad Jones -
CARIAD

Best Bull Calf: Kate & Kevin
Thomas - Best Bull Calf – **EPPTYNT**

**No Herd Competition in 2020
due to COVID-19.**

**HERD OF THE
YEAR COMPETITION**

**Herd of the Year Trophy was first
awarded by Miss Pauline Taylor,
(Llanarth Herd) in recognition of
the honour bestowed upon her as
President of the Society for 1956-
7 term.**

2019 –

This perpetual trophy is awarded to
the members who give the most
support to Society Sales. Points are
awarded for entries, for prizes in the
show section and finally for the sale
price commanded in the sale ring.
The total aggregate therefore

comprises of a combination of these three factors, and during 2019 the trophy is awarded to:

The Herd of the Year Trophy – Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala, Gwynedd on the performance of the **BUCHES HAFOESGOB** Herd.

Herd of the Year Trophy (small Herds) – This Award is similar to that of the main Herd of the Year Competition, except that it is confined to members with less than 10 breeding cows. On this occasion the honours go to **Mr Meical Wyn Jones a’l Fab**, Tyddyn Perthi, Penisarwaeun, Caernarfon, Gwynedd on the performance of the **BUCHES DEINIOLEN** Herd.

2020 – The Herd of the Year Trophy – Mr Lewis R. Williams, Tyddyn Bach, Llanfachreth, Dolgellau (**BUCHES MACHRETH HERD**) – 288 points.

2nd Mrs Gwenfair Jones, Hafod-yr-Esgob Isaf, Bala, (**BUCHES HAFOD ESGOB HERD**) 209 points.

3rd Mr H. W. Jones, Llwynsarn, Dolgellau (**BUCHES LLWYNSARN HERD**) 175 points.

Herd of the Year Trophy (small Herds)

Winner: Mrs Jessica A. Evans-Williams, Gerddi-Bluog, Harlech (**BUCHES GERDDI-BLUOG HERD**) 26 points.

The efforts of both Winners and runners-up fully deserve the Society’s appreciation.

RWAS SMALLHOLDERS & COUNTRYSIDE SHOW BUILTH WELLS MAY 2020

Native Overall Champion at the Festival of Traditional Rare and Native Cattle Breeds was home bred Welsh Black bull Gerddi Bluog Rhinog 4th Vol. 102. born 6.4.2013.



GERDDI BLUOG RHINOG 4th

2020 – No Show due to lock down.

TY’N Y BRYN PERPETUAL CHALLENGE TROPHY 2019

This trophy is awarded to the vendor of the highest priced bull at one of the Society’s Sales, and the victorious vendor(s) in 2019 were,

The Ty'n-y-Bryn Perpetual Challenge Cup [Joint Award]
for the highest priced bull sold, during 2019 to:

(i) **Mrs Gwenfair Jones & Sons**, Hafod-yr-Esgob Isaf, Bala, Gwynedd – **HAFODESGOB CAWR 22ND** Vol. 107, born 17.5.2017, sold for **8,000gns.** at Dolgellau January 2019 Show & Sale, to Messrs Davies Bros, Cae Iago, Machynlleth.hoto: Arvid Parry-Jones



Photo Arvid Parry-Jones

HAFODESGOB CAWR 22nd

(ii) **Mr Lewis R Wiliams, Tyddyn Bach**, Llanfachreth, Dolgellau, Gwynedd – **MACHRETH SAMUEL 12th** Vol. 107, born 27.4.2017, sold for **8,000gns.** at Dolgellau January Show & Sale, to E. W. & M. M. Jenkins, Tynygraig, Talybont, Ceredigion.



Photo Arvid Parry-Jones

MACHRETH SAMUEL 12th 2020

Mr Lewis R Williams, Tyddyn Bach, Llanfachreth, Dolgellau,m Gwynedd – **MACHRETH BERW** Vol. 108, born 21.3.2018, sold for **6,800gns.** at Dolgellau January Show & Sale, to Mr O. M. Jenkins, Ynys Fergi, Borth, Ceredigion.



Arvid Parry-Jones

MACHRETH BERW

THE CAE'R BERLLAN PERPETUAL CHALLENGE CUP

This cup is presented annually to the vendor of the highest priced female at one of the Society's Sales and on this occasion, the trophy is awarded to:

The Caerberllan Perpetual Trophy for the highest priced female sold **during 2019** to **Mrs Gwenfair Jones & Sons**, Hafod-yr-

Esgob Isaf, Bala, Gwynedd – **HAFODESGOB MOLLY 174th** Vol. 106, Born 16.5.2017, sold for **3,700gns.** at November 2019, Dolgellau Show & Sale, to Mr Enzo Sauro, Pen-y-Banc, Llangyndeyrn, Carmarthen.



Photo Arvid Parry-Jones

HAFODESGOB MOLLY 174th
2020 -

Awarded to Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala, Gwynedd – **HAFODESGOB MOLLY 185th** Vol.107, Born 21.5.2018, sold for **3,200gns.** at November 2020, Dolgellau Show & Sale, to Radnor Hills Mineral Water, Knighton, Herefordshire.



J.O. PRITCHARD MEMORIAL PERPETUAL CUP

This cup was first presented at the 1977 AGM at Llandrindod Wells, and as the title suggests it was presented to the Society by Mrs Pritchard to commemorate her late husband's term of office as President of the Society.

This cup is presented to the vendor of the highest priced heifer under two years of age, sold at one of the Society sponsored sales, and the Vendor who successfully achieved this goal in 2019 was,

Messrs Emyr & Gerwyn Jones, Graig Goch, Nebo, Llanrwt - **GRAIG GOCH MARIAN 58TH** Vol. 106, born 20.5.2017 sold for **3,000gns.** at Dolgellau January 2019

Show & Sale, to Ms. W. S. Layton, Knoakes Court, Leominster, Hereford.oto: Arvid Parry-Jones



Photo Arvid Parry-Jones

GRAIG GOCH MARIAN 58th

2020 – Awarded to Messrs A. & R. C. Williams, Pentre, Cwmtirmynach, Bala –

MYNACH GWYNETH 65th Vol. 107. Born 6.7.2018 sold for **2,200gns.** at January 2020, Dolgellau Show & Sale, to Ms. W. S. Layton, Knoakes Court, Leominster, Hereford.



Photo Arvid Parry-Jones

MYNACH GWYNETH 65th

30th ROYAL WELSH AGRICULTURAL SHOW – WINTER FAIR

The Society yet again had a good presence of pedigree Steers (no heifers) at the 2019 – **30th RWAS** Winter Fair held on the 25th & 26th November 2019 together with a large promotional stand.

Welsh Black Cattle Society Stand 2019



Animals on the Society stand (2019) were provided by R. D. & J. M. Ransome, Blackmixen Herd, Knighton, Powys, and as is customary the animals drew much attention. The Society is very grateful to Mr & Mrs Ransome for their hard work in preparing and transporting these animals to the show, which provided a valuable promotional opportunity, and in particular identified what the Welsh Black cow can do.

Our thanks to all the Exhibitors and congratulations to the winners, and our thanks also to the volunteers over the two days.



Photo Anthony Mosely

RWAS Winter Fair 2019 – Scenes from the Cattle Ring.

Judges: Mr Eddie Morgan, Llandovery. Mr Richard Wright, Somerset. Exhibitor E. Evans a'I Gwmni. Butcher/Buyer.

THE CASTELL PERPETUAL CHALLENGE CUP

This challenge cup is presented in recognition of the late Mr T. R. Thomas, Maes-y-Castell, Llandilo, President of the Society in 1990-91, to the Overall Champion and in 2019 the coveted cup was awarded to:



BEDDYCOEDWR BANNER

The Castell Challenge Cup presented to the Breed Champion at the RWAS Winter Fair 2019 to Mr E. Evans, a'I Gwmni, Tynant, Talybont, Aberystwyth, Ceredigion, on the performance of **BEDDYCOEDWR BANNER**.

The Dolwen Challenge Cup presented to the Best Pedigree Welsh Black Steer at the Royal Welsh Winter Fair 2019 to Mr E. Evans a'I Gwmni, Tynant, Talybont, Aberystwyth, Ceredigion, on the performance of **BEDDYCOEDWR BANNER**.

FARMERS MARTS AWARD £300 cash: Champion and Reserve Welsh Black Champion at the Royal Welsh Winter Fair 2019:

£200 – Champion: Pedigree Welsh Black Steer BEDDYCOEDWR BANNER, born 26 January 2018, bred and exhibited by, Mr E. Evans a'I Gwmni, Tynant, Talybont, Aberystwyth, Ceredigion.

£100 – Reserve Champion: MYNACH CAI 30th, born 4th July 2018 – bred and exhibited by A. & R. C. Williams, Pentre, Cwmtirmynach, Bala, Gwynedd.

The Society greatly appreciates the generous sponsorship of Welsh Black classes at the Winter Fair by Farmers Marts (R. G. Jones) Ltd. Dolgellau. The Champion will receive £200 and Reserve Champion £100. Presentations will take place at the Society's Annual General Meeting. No AGM was held in 2020, therefore these will be presented at the 2021 AGM.

2020 - No Winter Fair held due to Government COVID-19 restrictions.

SPONSORSHIP RECEIVED DURING 2019

- Farmers Marts (R. G. Jones) Ltd Dolgellau – RWAS Winter Fair Sponsorship
- KiwiKit - Print & Supply Pocket size Annual Sales Calendar (value £300)
- Farmers Marts (R. G. Jones) Dolgellau – sponsor sales catalogues at each Society Sale held in Dolgellau
- BIBBY - £100 - Dolgellau Jan. Show & Sale.
- FARMERS GUARDIAN 'Hearts of the Mart' sponsorship (£250).
- STREAMLINE CATERING – Mr William J. Hunter (Sponsored Welsh Black Show & Sales)
- TYNFYFACH AGRICULTURAL CONTRACTOR – Sponsored Welsh Black Show & Sales)
- KiwiKit – Presented KiwiKit Clothing at Society Show & Sales.
- PENDERYN WHISKY
- £1,000 – ENZO HOMES LTD – sponsorship divided between exhibitors at RWAS

- £100 per exhibit forward presented by Welsh Black Cattle Society
- £500 BOOM Tv. For use of Pavilion Balcony during the RWAS show period
- £250 - Glyn Jones, Penlon Las, Ceredigion to support Young Handlers Competition.
- WBCS South Wales Club – Rosette & Welsh Wine for Best Cow or heifer with calf.

CONCLUSION

I would like to complete this section of the report by thanking every member of the Society and Officials on the Board of Trustees and Council.

My warmest thanks must also be shown to Sponsors, Press, Radio and Farming Programmes who have provided us with excellent coverage of our activities and successes during the year. May that support continue, and that we will continue to command their attention as we expand and succeed.

We have built up an excellent working relation with the media over the years, both inside and outside of Wales and hopefully we can build on this so that the Native Breed of Wales gets the recognition

it so rightly deserves. Whilst on the subject of recognition and excellent media coverage, I think it is most appropriate that we record our very best wishes to Mr Dai Jones, Llanilar, who has not been feeling particularly well. Dai Jones, Past President, has promoted the breed at every opportunity, and we miss his presence on the television and radio.

Welsh Black Cattle Society Pavilion

During the COVID-19 pandemic, the Society has endeavoured to support in whichever way possible. Streamline Caterers have been given permission to use the Pavilion for their Security Staff to stay. The Security Staff have been involved in guarding the temporary Mortuary at Builth Wells.

Office Administration

Following the County Meetings in 2019, it was justifiably highlighted at a number of meetings, that members would like to hear more from the Society. It is rather unfortunate that for many years, the Society has, leading up to 2016 been without a Secretary, and a further four years with only a part

time Secretary and one Admin Staff. In order to address the members displeasure, the Trustees have decided to employ a Full-time Breed Secretary.

Auctioneers

My personal thanks and those of the membership must be recorded in respect of the Society Auctioneers and their loyal staff. They work particularly hard on our behalf, and their help and advice has been invaluable in organising and running very successful Society Sales in 2020/2021 under extremely difficult restrictions.

Bull Inspector at Society Show & Sales – Mr Gwilym Breese Jones



Photo Ruth Rees

As far as records will allow at Caernarfon, Mr Gwilym Breese Jones has been involved with Bull Inspections at Society Sales since 1987.

Initially Gwilym assisted Mr Gareth Evans, and when Gareth retired Gwilym took over as Bull Inspector, assisted by the Late Glyn Jones.

We are extremely grateful to Gwilym who undertakes this task in an unassuming way at the Sales, however, it must not be overlooked that he undertakes a lot of preparatory work leading up to the Sale.

Diolch yn fawr iawn Gwilym am dy oll waith gwirfoddol i'r Gymdeithas.

Welsh Black Cattle Society – Cattle Classifier – Mr Meurig James

Thanks, must also be extended to Mr Meurig James, a familiar face to many members. Meurig travels many miles around the Country visiting herds to classify our Welsh Black Cattle. Meurig will be the first to tell you that



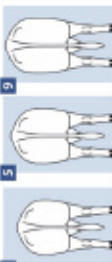

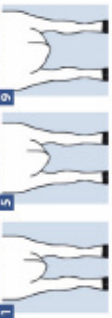


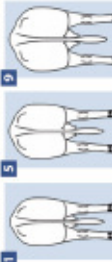
Mr Meurig James – National Bovine Data Centre (NBDC).

Classification is an important tool for beef breeds, as it has been for dairy farmers for several years. For breeders that sell a number of animals, the highest classified ones always sell at a premium.


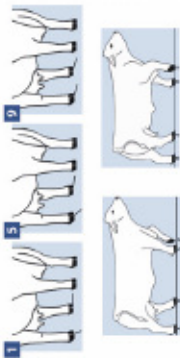
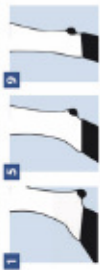
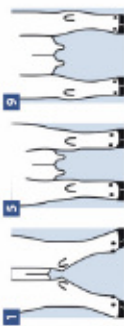
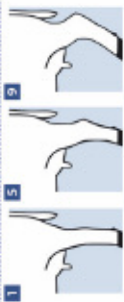


Beef Cattle Type Classification Guide

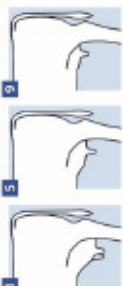
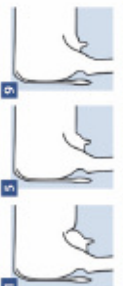
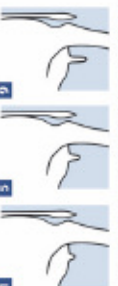
The precise description of each trait is well defined, and it is essential that the full range of linear scores to identify the intermediate and extremes of each trait be used. It is important to ensure you view the animal from all angles, considering the suggested reference points, to gain a rounded view of the animal's traits.

Trait	Reference Point	Score Breakdown	Reference Scale	Visual Aid
Body Traits				
Stature	Measured from the top of the spine to the ground.	1 Short 5 Intermediate 9 Tall	Breed specific scale. For example, score 1 represents 95cm for Dexter but 130cm for South Devon, and score 9 represents 120cm for Dexter but 154 for South Devon.	
Body Depth	Distance between top of spine and bottom of barrel at last rib – the deepest point, independent of stature.	1-3 Shallow 4-6 Intermediate 7-9 Deep	Optical in relation to the balance of the animal. Always look on the same side, because all cows are deeper on one side than the other.	
Chest Width	Measure from the inside surface between the top of the front legs.	1-3 Narrow 4-6 Intermediate 7-9 Wide		
Development of Hindquarters	Curve of the rear part of the cow.	1-3 Narrow (Concave) 4-6 Intermediate 7-9 Wide (Convex)		
Length from Withers to Pelvis (Hooks)	Distance between top of withers and start of the pelvis (hooks).	1-3 Short 4-6 Intermediate 7-9 Long		
Rump Width	Distance between the most posterior point of pin bones.	1-3 Narrow 4-6 Intermediate 7-9 Wide		

Beef Cattle Type Classification Guide

Trait	Reference Point	Score Breakdown	Reference Scale	Visual Aid
Rump Angle	Measured as the angle of the rump structure from hocks/hips to pins.	1 High Pins +4cm 5 Intermediate -4cm 9 Extreme Slope -12cm		
Feed & Legs Traits				
Locomotion	When walking, the use of legs, feet, length and direction of the step.	1-3 Severe Abduction and/or Short Stride 4-6 Slight Abduction and Medium Stride 7-9 No Abduction and Long Stride	9 = Foot A and B should respectively land in the footsteps of C and D when the cow moves forward.	
Foot Angle	Angle at the front of the rear hoof measured from the floor to the hairline at the right hoof.	1-3 Very low 15° 4-6 Intermediate 45° 7-9 Very Steep 65°	If the Foot Angle is difficult to score, look at the angle of the hairline. In case of a significant difference between the left and the right leg, the worst/extreme side must be scored.	
Rear Leg Side View	Angle measured at the front of the hock.	1-3 Straight 160° 4-6 Intermediate 147° 7-9 Sickled 134°	In case of a significant difference between the left and the right leg, the worst/extreme side must be scored.	
Rear Leg Rear View	As measured from the rear.	1-3 Severely outward pointing toe with hocks in/toe touching 4-6 Slight toe out with hocks slightly further apart 7-9 Feet point forward with hocks straight from the rear	In case of a significant difference between the left and the right leg, the worst/extreme side must be scored.	

Beef Cattle Type Classification Guide

Trait	Reference Point	Score Breakdown	Reference Scale	Visual Aid
Mammary Traits				
Udder Depth	The distance from the lowest part of the udder floor to the hock.	1 Below hock 5 Intermediate 9 Shallow	Score 2 = level with the hock equal 0 cm.	
Fore Udder Attachment	The strength of attachment of the fore udder to the abdominal wall.	1-3 Weak and loose 4-6 Intermediate acceptable 7-9 Extremely strong and tight	In cases of significant difference in the quality of udder attachment of either side, the worst side must be scored. Only to be scored if the udder is healthy.	
Teat Length	The length of the front or the rear teat.	1-3 Short 4-6 Intermediate 7-9 Long	Score 1 = 1 cm & 9 = 9 cm. 1 cm per point for front teats. 0.75 cm per point for rear teats.	

National Bovine Data Centre (NBDC) Contacts

Dr Darren Todd
Geneticist
01923 695275 | 07703 647139
darrentodd@nbdc.uk

Claire Pascaretti
Breed Development Analyst
01923 695235 | 07712 322923
clairepascaretti@nbdc.uk

Meurig James
Head of Breed Development
07860 438510
meurigjames@nbdc.uk

Furthermore, the more breeders taking part in the Scheme and the more cows scored, will give a far better prediction of the strengths and weaknesses within the breed and where the breed is going in the future.

Members can contact Meurig James on 01923 695211 or 07860438510 or to arrange a visit contact NBDC office or email: jackieclark@nbdc.uk

Miss Pat Thompson – Office Administration

I also wish to record my thanks to Pat Thompson for her support and constant loyal service to the Society and the members.

Office Hours

It has been a difficult year with the Staff being on furlough and semi-furlough most of 2020 due to the pandemic. We would like to thank members for their patience, and once Secretary and Pat were back in office on semi furlough, a major 'catch up' was put in motion.

Society Show & Sales

With the continued support and interest generated by loyal members, we have achieved excellent results with our pedigree sales.

January 2021, Dolgellau Sale, saw **DEINIOLLEN WILLIAM** Vol. 109 born 26.7.2019. Exhibited by Mr Michael Wyn Jones a'I Fab, Tyddyn Perthi, Penisarwaen, Caernarfon. Sold to Mr T. W. Williams & Co, Caernynwch Farm, Dolgellau for 15,200 gns. – this was the highest price of the sale which was run under strict COVID-19 restrictions.

Thanks to all the Judges/Assistant Judges for agreeing to judge at the Show & Sales at Dolgellau and Monmouth.

If there are any young members who would like to be considered as Junior/Assistant Judge, please let the Office know.

Welsh Black Beef

In conjunction with Kepak we launched an exclusive Welsh Black Beef Scheme at the 2019 Winter Fair providing a premium of up to 30ppk to suppliers of quality Welsh Black Cattle. The new Kepak Welsh Black Beef Club has been developed in partnership with the Society and will be based on the quality and sustainable supply of WB beef and will promote the further development of the breed.



Photo Tim Bedell

Welsh Black Steers

The scheme has been available from January 2020 to producers who can supply Farm Assured Welsh Black Cattle that have a registered Welsh Black sire and are members (Associate or Full of the WBCS). We also believe the new Kepak Welsh Black Breed brand created will resonate well with the Welsh consumer as it provides a local offering that boasts Welsh heritage, landscape and environmental credentials.

Membership & Registrations

We continue to welcome new members and are sad when we lose members.

Your membership and registration fee are the first major building block in the Society's annual finances and crucial to the long-term success, the more support we get, the more we can promote and market the breed, "to-gether in enterprise"

Arguably, the Welsh Black Breed is the best kept secret in Wales, let's make it a point in the future to break the secret and speak about the breed at every opportunity.

We have a top-class product, let's make the most of this wonderful breed, furthermore, be under no illusion, every registration received by the Society is extremely important to safeguard the genetic database of the breed.

My special heartfelt thanks to everyone concerned for their support, and I urge you all to encourage your friends and neighbours to breed their Welsh Black Cattle pure, to choose Welsh Black bulls, and last but not least to register them with the Society.

Good luck with your breeding and showing plans, and let's all look forward to a better end to 2021 and normality in 2022.

S. Evelyn Jones

Breed Secretary
January 2021



CYMDEITHAS GWARTHEG DUON CYMREIG WELSH BLACK CATTLE SOCIETY OFFICIALS

Due to COVID-19 and the restrictions by the Government, Charity Commission permission was granted to postpone the AGM, - voting for two Trustees will take place at the 2021 AGM

Charity Incorporated Organisation. Registered Charity no. 1159937

Patron:

Trustees:

Chairman

Vice-Chairman



President:

President Elect:

Chairman of Council:

Vice-Chairman of Council:

Chairman Finance &

General Policies Committee:

Vice-Chairman Finance &

General Policies Committee:

Breed Secretary

Office administration:

Livestock Inspector:

Young Member Ambassador:

Deputy Young Member Ambassador:

North Wales Breeders Social Club:

Chairman:

Secretary:

South Wales Club –

Chairman:

Secretary:

Journal Editor

H.R.H.The Prince of Wales,
KG, KT, GCB, OM, AK, QSO, PC,
ADC

Mr Meredydd E. Jones
Mr Edward Ll. Williams BVSc, MRCVS
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Mr Rowland Rees
Mr Ioan Roberts
Mr Robert John Evans, Mr Elwyn
Pryce Evans, Mr William Hefin Evan
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Mr Meredydd Jones
Mrs Marian Phillips

Mr Dilwyn B. Jenkins
Mr Edward Ll. Williams BVSc. MRCVS

Mrs S. Evelyn Jones, MA. ARAgS
Miss Pat Thompson, Caernarfon.
Mr Gwilym Breese Jones
Mr Rhys Tudur Davies,

Mr Alwyn Jones
Mrs Nerys Ellis

Mr Huw Williams
Mrs Angharad Jones
Mrs S. Evelyn Jones MA. ARAgS

For enquiries contact:

Welsh Black Cattle Society Pavilion

Royal Welsh Showground Llanelwedd, Builth Wells, Powys LD2 3NJ tel:01982 551111

email: secretary@welshblackcattlesociety.com

A privacy policy can be found on the Society web site

YOUNG AMBASSADOR

2021



MR RHYS TUDUR DAVIES

BODCYN

WELSH BLACKS

Herd established 1986



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PRESIDENT OPEN DAY

Saturday 28th September 2019

Report by Mr Edward Williams, Rhydygarnedd Herd

Photos: Mrs Ifan Francis Bryndu Herd

The President's open day was held on 28th. September 2019 at Egryn, Talybont, Barmouth, Eithin Fynydd, Talybont and Gwercaernyddion, Llanbedr.

It was well attended on a fine September afternoon at a time of year when in my opinion Welsh Black Cattle are looking at their best. We saw three herds, namely Ysgethin at Egryn, Llechwedd at Eithin Fynydd and Gwerncynyddion.



Egryn has a long-standing association with the WBCS, the late Mr. Moses Griffith former Breed Secretary and noted breeder farmed at Egryn. He bred Egryn Garnedd the famous bull that was exhibited so successfully by Mr. Rees, Ynys, Pennal, Machynlleth.

I am sure that if Mr. Moses Griffith was with us on the open day he would be very pleased with the quality of the cattle on show.



Photos provided by: Mrs Ifan Francis, Bryndu Herd



Refreshments had been prepared at Egryn and Gwerncaernyddion, and I would like to take this opportunity to once again thank the families for the croeso.

As well as the high standard of the cattle seen, there are two other factors that stay in my mind, namely, the way Robert John looks after his farm machinery, stored clean and tidy in the shed and Medwyn's dry stone walling expertise. The long straight wall at Gwerncaernyddion is an excellent example of rural craft at its best. Herewith some more images from the day.



PRESIDENT OPEN DAY



PRESIDENT OPEN DAY



MAKING MONEY OUT OF WELSH BLACK CATTLE

In making money out of any product, we must take into consideration firstly the cost of producing that particular product.

There are statistics galore being published on the cost of production of cattle in general, but what of the costs in producing pedigree cattle?

A breeder concerned with the production of pure-bred cattle incurs the cost of Membership and Registration Fees, and possibly other expenditure, and also a certain amount of extra record keeping in the hope that the return for his/her labours will be rewarded to a greater extent than those of breeders of non-descript animals.

The breeders' hopes, on the face of it, are not always fulfilled, when on occasion arguably the trade in Commercial cattle appears at times to result in a better return than in pedigree Cattle at Society Sponsored Sales for some animals.

In an attempt to analyse this situation, we are immediately faced with the law of supply and demand.

There has always been, and there always will be a demand for Pedigree Cattle of top quality, however is there enough supply?

In an attempt to analyse this situation, we are immediately faced with the law of supply and demand.

Breeders who are concerned with maintaining a certain quality, and indeed with improving on that quality are constantly searching for new lines to introduce into their herds, and by this introduction of this new blood, they hope to achieve their objective.



The supplier of this kind of stock usually receives a price which is in the top bracket at that particular sale, and in comparison, with average prices at the same sale, his/her achievement appears to satisfy him/her at that particular time.

Whilst at any Pedigree Sale, animals of average condition probably only just realise the commercial trade level, and needless to say animals below average condition have naturally realised even less than that.

The conclusion we must come to therefore is that the market for Pedigree cattle provides for a better-quality animal, which is required for breeding purposes. One cannot expect to get a better price for a poor-quality Pedigree animal than one would get for a better-quality commercial animal.

We are told that the customer is always right, this may or may not be true, but if a producer is to succeed, then he must produce a commodity that is attractive to the buyer, and suitable to his/her requirements.

We are well aware in these days of Rules, Regulations, Global warming, cattle being blamed for excessive methane levels damaging the earth's atmosphere, environmental issues, together with economic gloom, that the lack of confidence breeds nothing but lack of confidence, and economists and politicians alike tend to centre their attention on the 'light which is said to be seen at the end of the long dark tunnel' and so should we all, for without that glimmer of hope for the future, we might as well pack it all in right away.

This light at the end of the tunnel should not, however distract our attention from the very real problems which surround us, and as far as we as a Pedigree Society are concerned this is a very real and serious problem.

Breeders, I know have been induced to sell their pedigree cattle at commercial sales in the hope of achieving better prices, and occasionally their hopes are fulfilled. This in my opinion is a short-sighted policy. It may bring in a better return today, but what of tomorrow? A continual flow of pure-bred animals through commercial markets will in the long run surely deplete existing pedigree herds, and when sometime in the future, there will be an increased demand for our pure-bred cattle, - as I am convinced there certainly will be, we may find ourselves in a position where that demand cannot be met satisfactorily.

There exists as far as I can see, two main avenues of outlet for our product – firstly the one that leads back to other pedigree breeders for the purpose of propagating our pure-bred herds, and secondly, the one that leads to crossing with other breeds at the hands of what is generally termed as Commercial breeders.

We must, above everything else do everything possible to safeguard the purity of the Breed; were we to fail in this undertaking, then we would be out of business completely, but we must never underestimate the contribution our Breed can make for crossing purposes.

The demand in this area is very real and, in my opinion, it is a demand which appears to be on the increase, particularly in certain areas of the British Isles, and arguably abroad which needs to be explored and captured.

The question has been asked on several occasions whether we as a Pedigree Society should concern ourselves with first crosses at some of our Society Sponsored Sales. My reply to this question is, that we

should concern ourselves with this very important section, in certain areas, especially in Scotland and the North of England, but never at the expense of the Pedigree Section.

I firmly maintain that the greater the demand for whatever purpose, the better it must be to the producer provided he protects and endeavours to improve on his source.

I do feel that the Society is entrapped in a vicious circle in that we are aware of a need for more and better Publicity and advertising of sales etc. however, adequate advertising is an extremely expensive commodity. Part of this responsibility lies with our authorised auctioneers who have fulfilled their obligations in accordance with the existing terms between them and the Society.

The Society itself also has a duty in this respect, and I am sure that we could do better, in the hope that greater expense on advertising will bring in better prices in the sale ring, however this spend should be done guardedly. However, to embark on an extensive Advertising campaign the Society also, must have more money available for that purpose.

My final message on this topic to the membership would be – support your Society by registering cattle and by selling at Society Sales in order that we can have a stronger Society with greater resources with which we can forge ahead in an effort to provide a greater demand and better prices for your labours.

S. Evelyn Jones, Breed Secretary

WELSH BLACK CATTLE SOCIETY COUNCIL

2019 - 2022

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Llanerchymedd, Ynys Môn.

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ONLINE COMPETITION

MR IOLO DAVIES

In the absence of the summer shows in 2020 there was a huge void in the summer calendar for many our breeders who enjoy showing their stock at local shows and the Royal Welsh Show. Our Young Ambassador Rhys Davies saw this and came up with the idea of holding a photograph competition on the society's facebook page which would coincide with the timing of the Royal Welsh. It was decided to keep the competition as simple as possible and we would have 3 classes.

Any owner of Welsh Black cattle was invited to send in or share photographs of their cattle in the classes. We needed a judge and we were very grateful to Siarl Owen Tynyddraenen who agreed to judge and place first, second and third in each class and then to select a champion from winners of the 3 classes. We wish to also thank the North Wales Club for donating a prize to the champion and to the Young Ambassador who also donated a prize.

Neither the Young Ambassador, judge or any of the organisers could have imagined how successful the competition was. Over a hundred entries were received between the 3 classes and we even received entries from overseas including Germany, Australia and Mexico! To thank these overseas breeders for their interest an additional class of 'Best from Overseas' created.

The winners of the classes were as follows -

1. Bull – Hafodesgob Edgar 6th
2. Cow – Dysynni Kitty 2nd
3. Heifer – Ysguboriau Vera 114th

The overall champion was

Hafodesgob Edgar 6th.

Best from overseas –

Meander Moose (Australia)

Even after the summer shows take their place back in the calendar hopefully this competition is here to stay.



Bull – Hafodesgob Edgar 6th



Cow – Dysynni Kitty 2nd



Heifer – Ysguboriau Vera 114th



Meander Moose (Australia)

CYSTADLEUAETH AR-LEIN

MR IOLO DAVIES

Yn absenoldeb y sioeau yn ystod haf 2020 roedd yna fwlch enfawr wedi ei adael yn 'nigwyddiadur' llawer o'n bridwyr sy'n mwynhau dangos eu stoc yn y sioeau lleol ac yn y sioe fawr. Gwelodd ein llysgenad ifanc, Rhys Davies hyn a cafodd y syniad o gynnal cystadleuaeth rithiol ar dudalen facebook y gymdeithas fyddai'n cyd-fynd a amseru'r sioe fawr. Penderfynwyd cadw'r gystadleuaeth yn eithaf syml a chael 3 dosbarth.

Roedd gwahoddiad I unrhyw berchennog gwartheg duon I anfon neu rannu lluniau o anifeiliaid yn y dosbarthiadau I'r gystadleuaeth. Roedd angen beirniad a gwobrau I'r gystadleuaeth, ac roeddem yn eithriadol o ddiolchgar bod Siarl Owen Tynyddraenen wedi cytuno I feirniadu, gan osod cyntaf, ail a trydydd ymhob adran, gyda pencampwr yn cael ei ddewis o ennillwyr y tri dosbarth. Mae'n diolch yn fawr I glwb y Gogledd am y rhodd o wobr I'r enillydd ac hefyd I Rhys Davies y llysgenad ifanc a wnaeth hefyd gyfranu gwobr. Prin y gallai Rhys, aelodau cyngor a oedd yn rhan o drefnu'r gystadleuaeth na Siarl Owen y beirniad fod wedi dychmygu yr ymateb a gafodd y gystadleuaeth. Derbyniwyd dros gant o luniau rhwng y tri dosbarth, a gan ein bod wedi derbyn lluniau o sawl gwlad dramor yn cynnwys Yr Almaen, Awstralia a Mecsico penderfynwyd roi gwobr I'r llun o dramor gorau. Diolch yn fawr I'r holl gystadlueuwr. Roedd ennillwyr y dosbarthiadau fel a ganlyn.

1. Tarw – Hafodesgob Edgar 6ed

2. Buwch – Dysynni Kitty 2il

3. Heffer – Ysguboriau Vera 114

Y pencampwr oedd

Hafodesgob Edgar 6ed.

Gorau o dramor –

Meander Moose (Awstralia)

Gobeithio bod dyfodol I'r gystadleuaeth yma beth bynnag fydd y sefyllfa gyda'r sioeau yn y blynyddoedd I ddod.



Tarw – Hafodesgob Edgar 6ed



Buwch – Dysynni Kitty 2il



Heffer – Ysguboriau Vera 114



Meander Moose (Awstralia)

Ein Pobl Eich Tîm

Our People Your Team

Gallwn gynnig cyfarfodydd gartref ar eich fferm neu yn ein swyddfeydd.
We are able to offer meetings on your farm or at any of our offices.

Gwasanaethau cyfreithiol sy'n cynnwys...

- Amaethyddiaeth
- Eiddo Preswyl a Masnachol
- Teulu, Priodas a Phlant
- Ewyllysion, Cynllunio Treth a Gweinyddu Ystadau
- Cynllunio Olyniaeth
- Corfforaethol a Masnachol
- Partneriaethau
- Cyflogaeth
- Amgylcheddol a Rheoleiddio

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Edward Nutting

Partner & Agricultural Specialist
Partner ac Arbenigwr Cyfraith Amaethyddol
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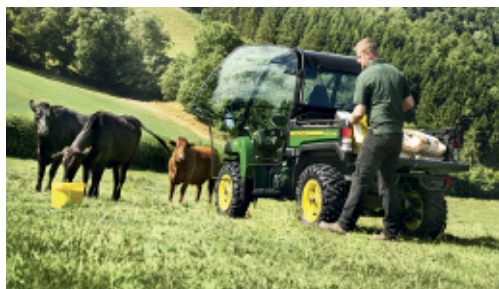
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2019 SUMMARY OF HORNED AND POLLED CATTLE SOLD AT SOCIETY SALES

2019 SUMMARY OF HORNED AND POLLED									
Date and Venue	No. of Females Entered	No. of Females Sold	No. of Bulls Entered	No. of Bulls Sold	Total No. of Animals Entered	Total No. of Animals Sold	Highest price for BULL in gns.	Highest price for FEMALES in gns.	Average @ No. of BULLS Sold
DOLGELLAU 8.1.19	37	23	30	25	67	48	8,000	3,200	25 @ 3,630
DOLGELLAU 3.5.19	11	10	7	6	18	16	4,900	1,850	6 @ 3,533
ABERGAVENNY 8.11.19	23	17	-	-	23	17	-	1,600	-
DOLGELLAU 19-11-19	73	64	1	-	74	64	-	3,700	-
Total 2019	144	114	38	31	182	145	8,000	3,700	31 @ 3,611
Total 2018	186	158	36	27	222	1185	11,800	3,200	27 @ 3,933
	-42	-44	+2	+4	-40	-40	-3,800	+500	Nos +4 -322 gns
GWYNANT DISPERSAL 21.6.19	39	37	1	1	40	38	1,250	2,700	1 @ 1,250
Total Inc DISPERSAL	183	151	39	32	222	183	8,000	3,700	32 @ 3,537
	-3	-7	+3	+5	-	-2	-3,800	+500	+5 -396 gns

2020 SUMMARY OF HORNED AND POLLED CATTLE SOLD AT SOCIETY SALES

CATTLE SOLD AT SOCIETY SALES

Average @ No. of FEMALES Sold Over 3 yrs	Average @ No. of FEMALES Sold 2-3 yrs	Average @ No. of FEMALES Sold 1-2 yrs	Average @ No. of FEMALES Sold UNDER 1 yr	Average @ No. of ALL FEMALES Sold	Average @ No. of ALL ANIMALS Sold	Total Value of Sale 2018	Total Value of Sale 2017
2 @ 1,120	5 @ 1,764	14 @ 1,311	2 @ 660	23 @ 1,337	48 @ 2,531	121,490	154,250
-	4 @ 1,405	6 @ 1,022	-	10 @ 1,175	16 @ 2,059	30,450	28,000
-	8 @ 1,175	9 @ 1,002	-	17 @ 1,884	17 @ 1,884	18,420	37,855
	25 @ 1,541	31 @ 1,190	8 @ 718	64 @ 1,268	64 @ 1,268	81,210	71,930
2 @ 1,120	42 @ 1,485	60 @ 1,173	10 @ 709	114 @ 1,269	145 @ 1,846	251,570	-
5 @ 1,950	35 @ 1,613	103 @ 1,133	15 @ 811	158 @ 1,234	185 @ 1,338		292,035
Nos.-3 +830 gns	Nos.+7 -128 gns	Nos.+43 +40 gns	Nos.-5 +320 gns	Nos.-44 +921 gns	Nos.-40 +508 gns	-10,465	-
23 @ 1,538	5 @ 1,020	8 @ 875	1 @ 750	37 @ 1,303	38 @ 1,302	49,475	
25 @ 1,505	47 @ 1,435	68 @ 1,138	11 @ 710	151 @ 1,392	183 @ 1,733	301,045	
Nos.+203 -445 gns	Nos.+12 -177 gns	Nos.-35 +5 gns	Nos.-4 -101 gns	Nos.-7 +158 gns	Nos.-2 +395 gns	+9,010	

N.B: 1 guinea = £1.05

2020 SUMMARY OF HORNED AND POLLED CATTLE SOLD AT SOCIETY SALES

2020 SUMMARY OF HORNED AND POLLED									
Date and Venue	No. of Females Entered	No. of Females Sold	No. of Bulls Entered	No. of Bulls Sold	Total No. of Animals Entered	Total No. of Animals Sold	Highest price for BULL in gns.	Highest price for FEMALE in gns.	Average @ No. of BULLS Sold
DOLGELLAU 7.11.20	31 -	25 -	40 -	26 -	71 -	51 -	6,800 -	2,400 -	26 @ 2,988
DOLGELLAU	-	-	-	-	-	-	-	-	-
ABERGAVENNY 13.11.20	35	20	3	-	38	20	-	1,500	-
DOLGELLAU 17-11-20	49	44	-	-	49	44	-	3,200	-
Total 2020	115	89	43	26	158	115	6,800	3,200	26 @ 2,988
Total 2019	144	114	38	31	182	145	8,000	3,700	31 3,611
	-29	-25	+5	-5	-24	-30	-1,200	-500	Nos -5 -623 gns

2020 CATTLE SOLD AT SOCIETY SALES

CATTLE SOLD AT SOCIETY SALES								
Average @ No. of FEMALES Sold Over 3 yrs	Average @ No. of FEMALES Sold 2-3 yrs	Average @ No. of FEMALES Sold 1-2 yrs	Average @ No. of FEMALES Sold UNDER 1 yr	Average @ No. of ALL FEMALES Sold	Average @ No. of ALL ANIMALS Sold	Total Value of Sale 2020	Total Value of Sale 2019	
1 @ 1,000	3 @ 1,800	20 @ 1,190	1 @ 1,200	25 @ 1,256	51 @ 2,139	109,090	121,490	
-	-	-	-	-	-	-	30,450	
1 @ 1,200	4 @ 1,463	15 @ 951	-	20 @ 1,066	20 @ 1,066	21,311	18,420	
-	19 @ 1,994	21 @ 1,516	4 @ 1,002	44 @ 1,676	44 @ 1,676	73,740	81,210	
2 @ 1,110	26 @ 1,890	56 @ 1,248	5 @ 1,042	89 @ 1,421	115 @ 1,775	204,141	-	
2 @ 1,120	42 @ 1,485	60 @ 1,173	10 @ 709	114 @ 1,269	145 @ 1,846	-	251,570	
Nos. -10 gns	Nos.-16 +405 gns	Nos.-4 +75 gns	Nos.-5 +333 gns	Nos.-25 +152 gns	Nos.-30 -71 gns	-47,429	-	

N.B: 1 guinea = £1.05



COFIO ELFED

Annwyl Deulu a Chyfeillion. Braint i mi ydy cael dweud gair ar ddiwrnod mor drist. Colli cymydog a chyfaill oes mor ddi-symwrth. Roedden ni'n gweld ein gilydd bron bob dydd, ac yn holi sut oedd o. "Dwi yma o hyd" fyddai'r ateb bob tro, heb gwyno dim, a ninnau'n gwybod nad oedd o'n hanner da. Ew! Mi fydd yn chwith i ni ym Mhadog amdano. Mae hynny'n wir am gylch llawer ehangach wrth gwrs, ond i chwi fel teulu fydd y golled drymaf. Colli Gŵr, Tad, Taid a Brawd llawn direidi.

Roedd Teulu Plas Padog wedi bod yn hynod o garedig wrthom ni blant Padog, Yncl ac Anti Wilias rhieni Elfed. John Wilias yn athro Ysgol Sul ond yn fwy na hynny, yn chwarae pêl-droed hefo ni ar ôl y cyfarfod plant ac yn mynd a ni am dro yn ei fan Bedford ar ddiwrnod y Gymanfa. Cofio cael mynd i Blas Padog i weld Cwpan y Byd 1966 a John Wilias hefo lliain yn gwaldio pryfed oddi ar sgrîn y teli.

Mi gollodd Elfed flwyddyn o'i addysg oherwydd iddo fod yn Gobowen am flwyddyn gron ar ôl torri ei glun pan yn bedair ar ddeg oed. Go brin fod hynny wedi

amharu dim arno. Rown i yn ei gael yn ŵr deallus iawn a meddwl hynod finio. Roedd o'n giamstar ar y cyfrifiadur ac yn codi cywilydd arna i yn aml, ac yn ôl un deryn bach i Cara, merch Rhys, mae'r diolch am hynny. Archebu darnau i'w foto beic neu i rai hogiau Rhys a rheiny'n cyrraedd o China! Ffonio hogiau Huw Penffridd i ddweud ac Elws yn dotio "Mae nhw'n gweithio am ddim bron yn China 'na."

Roedd Elfed yn aelod gwerthfawr o Gapel Padog er nad oedd yn or hoff o weinidogion. Bu'n athro Ysgol Sul ac yn llywydd y Gymdeithas am flynyddoedd. Ambell dro fe fyddai pywllgor adeiladau ar ddiwedd yr oedfa a dyna pan fyddai Elfed yn ei elfen. Cofio un achlysur pan oedd gorchymyn wedi dod o Gaerdydd inni osod arwyddion i ddangos pa le roedd drws y capel pe bai argyfwng sydyn. Eifion Defis yn gydwybodol rhoi neges Caerdydd inni gynulleidfa fechan ac Elfed yn ei atgoffa nad oedd llawer o beryg i neb fynd o dan draed yn y rhuthr i ddianc. Ac yn ychwanegu ein bod i gyd yn gwybod lle roedd y drws a bod mwy o angen arwyddion y tu allan i atgoffa eraill oedd yn absennol lle 'roedd y drws i ddod i mewn i gapel Padog.

Achlysur arall sy'n dod i'r côf yw taith Mari Jones. Penderfynodd yr Ysgol Sul gymeryd yr her o gwblhau taith Mari Jones o Lanfihangel y Pennant i'r Bala mewn diwrnod. Ar ddydd Sadwrn crasboeth yn Haf 1992 dyma gychwyn yn blygeiniol o Ty'n Ddôl a Gwyl Bryniog yn dod i'n cyfarfod i ddangos y llwybr drosodd at Talyllyn. Gerallt Rhun oedd yn arwain gweddill y daith ac Elfed yn grwnnach nad oedd yn dewis y llwybr hawsaf. Oherwydd y gwres rhaid oedd galw yn y Cross Foxes am ddiferyn. Ymlaen a ni am Frithdir a Rhydymain nes cyrraedd Llanuwchllyn. Yno gwnaeth Elfed gais i Arthur Garej roi gwynt yn ei 'sgidie. O'r diwedd cyrraedd y Bala a phawb wedi ymlâdd. Erbyn meddwl roedd Elfed yn 52 ar y pryd. Dipyn o gamp ac yntau hefo hwb gloff. Mae'n rhaid fod y gwynt i'w sgidiau wedi gwneud gwyrtthiau.

Elfed oedd prif actor y cwmni drama am flynyddoedd ac yna symud ymlaen i fod yn gynhyrchydd. Os nad oeddem wedi cael gwobr mewn gwyl ddrama fe fyddai'r beirniad o dan y morthwyl.

Rhoddodd lawer o'i amser i glwb ffermwyr ifanc 'Sbyty Ifan. Bu'n arweinydd am flynyddoedd ac yn hyfforddi barnu stoc a siarad cyhoeddus. Arferai ddefnyddio ciw snwcer i gadw trefn ar y parti cydadrodd gan roi ambell brociad i'r rhai anystywallt.

Gadael yr ysgol ac ymuno â staff Stad Sbyty o'r Ymddiriedolaeth Genedlaethol. Y dyddiau yma mae pawb bron yn mynd i goleg ond ysgol brofiad hefo cymeriadau lliwgar y stâd oedd coleg Elfed. Pobl fel Huw Sêl, Dei 'Sgwifrith a James Llys Ifor. Er yr holl gastiau a'r tynnu coes mi ddysgodd Elfed lawer am y natur ddynol a'r ddawn i gynnal sgwrs. Roedd hyn yn werthfawr iddo pan wnaeth gais i ymuno â'r NFU fel ysgrifennydd ardal Llanrwst a Cherrigydudion. Roedd wrth ei fodd hefo cymeriadau cefn gwlad a hwythau hefo Elfed. Arhosodd yn y swydd am ddeugain mlynedd nes daeth yn amser ymdeol.

Yn ystod ei yrfa trefnodd 35 o dripiâu i bob rhan o Brydain ac Ewrop. Dyma oedd uchafbwynt y flwyddyn i ambell amaethwr yn ei ofalaeth. Y diweddar Wil Henblas a Ger Ty'n Porth i enwi dim ond dau.

Roedd Elfed yn flaenllaw iawn adeg protestiadau Caergybi yn erbyn mewnforio gwartheg o'r Iwerddon yn y saithdegau. Hefyd roedd yn allweddol yn trefnu yr arwethiannau mawr o wartheg yn Llanrwst oedd yn denu prynwyr o bell ac agos.

Bu Elfed yn gyfaill da i'r amaethwr yn Nyffryn Conwy ac Uwchaled, hynny ar draul cael ambell i gerydd gan benaethiaid y cwmni yswiriant roedd yn ei gynrychioli.

Yn 1997 daeth anrhydedd mawr i'w ran. Yn Eisteddfod Y Bala urddwyd ef yn aelod o'r Orsedd i gydnabod ei waith diflino er lles amaethyddiaeth a diwylliant ei fro am gyfnod maith. Elfed o'r Padog oedd ei enw barddol ond ni welwyd mohono mewn coban werdd byth wedyn.

Pan ddaeth yn amser ymdeol doedd Elfed ddim am orffwys ar ei rwyfau. Cymerodd yr awennau fel Clerc Cyngor Bro Machno ac yr oedd wrth ei fodd. Roedd hogiau Pen Ffridd yn gwneud gwaith i'r cyngor yn achlysurol a daeth Elfed a'r hogiau yn ffrindiau mynwsol. Gofid mawr iddo oedd colli Huw Pen Ffridd yn ddiweddar.

Roedd Elfed hefyd yn gefnogwr pybyr i'r Fuwch Ddu Gymreig ac yn cynrychioli Sir Gaernarfon ar y pwyllgor Cenedlethol. Nid gormodiaith yw dweud iddo greu chwyldro yn y Gymdeithas ac roedd yn llawn cyffro i weld penodi ysgrifennydd newydd yn 2021. Mynnodd hefyd fod y Gymraeg yn cael lle teilwng yn y cyfarfodydd.

Ar wahan i hyn roedd yn brysur hefo'i anifeiliaid. Y fuches ddu Gymreig wrth gwrs a'i ddiadell o ddefaid Tecsel. Ar ôl rhoi'r gorau i fagu mamogiaid Tecsel dyma symud ymlaen i brynu wyn hyrddod ym mis Medi a'u gwerthu yn sêl Llanrwst ar ôl eu cadw am flwyddyn. Eleni fe gafodd yr hwyl orau erioed. Rhaid i mi sôn am hwrdd or enw Persil. Roedd ei ben ôl braidd yn fudur ac aethpwyd ati i'w olchi hefo dŵr cynnes a Persil. A phwy gafodd y pris uchaf? Ia Persil. Doedd traed Elfed ddim yn cyffwrdd y llawr y pnawn hwnnw.

Yn gefnogol iawn i Sioe Sbyty ers y dechrau fe gipiodd Elfed y brif wobr am yr anifail gorau ar y cae fwy nag unwaith. O ystyried nad oedd ganddo ond ychydig o aceri yn ei ofal roedd yn dipyn o gamp. Ar wahan i

hynny roedd yn gystadleuydd brwd yn y neuadd yn adran y llyisiau.

Cofio mynd hefo Elfed yn y saithdegau i sioe fawr Smithfield hefo bustach du wedi ei fagu ym Mhlas Padog. Sôn am antur oedd honno. Wnai byth anghofio y canu yng Ngwesty'r Regent Palace. Cannoedd o Gymry yn ei morio hi. Ond i fynd yn ôl at y bustach du. Roedd Elfed yn pryderu nad oedd yn bwyta digon, felly ron i'n cael fy ngyrru i fenthyg ychydig o wair da neu swej gan gystadleuwyr eraill. Hynny yn ddïarwybod iddyn nhw mae'n ddrwg gen i ddweud. Diwedd y stori yw i'r bustach gael cerdyn coch yn ei ddosbarth. Sôn am ddathlu.

Roedd gan Elfed bobcat at ei wasanaeth i fwydo'r fuches ac i garthu. Os oedd Elfed ar y bobcat rhaid oedd dyblu pellter cymdeithasol i bedair metr er lles iechyd a digelwch.

Un tro cododd nyth cacwn i'w ben pan gafodd wahoddiad i fynychu cynhadledd i drafod y diciâu yng Nghymru a'r ffordd ymlaen. Wrth drafod y gost o frechu'r moch daer cododd Elfed ar ei draed a datgan bod cetrin yn llawer rhatach. Mi aeth y lle yn wenfflam.

Doedd Elfed ddim yn rhannu yr un weledigaeth â'r amgylcheddwyr a'r hyn oedd yn mynd ymlaen ar fynydd y Migneint. Tân ar ei groen fu cau'r ffosydd roedd yr hen giperiaid wedi chwysu i'w hagar. Nhw hefyd

fyddai yn llosgi'r grug, gorchwyl oedd yn llesol i'r defaid a'r adar. "Ond bugailiaid newydd sydd ar yr hen fynyddoedd hyn," oedd byrdwn ei neges. Cofio fel pwt o ysgrifennydd Aelwyd Pentrefoelas drefnu trip i Iwerddon. Rhyw laslanciau oedden ni a dyma Elfed a Hari S yn rhoi eu henwau i ddod gyda ni. Cyrraedd y gwesty a phawb yn anesmwyth pa ystafell oedd i gysgu. Dyma Elfed yn gorrwedd ar y gwely cynta welodd o a datgan nad oedd am symud. Y forwyn druan mewn deilema yn ffonio lawr i'r ddesg "Head man says he wont move."

Ia "Head man says he won't move," a 'nath o ddim, treulio'i oes ym mhentref mawr Padog. Roedd Elfed yn gymdeithaswr heb ei ail, yn ffonio neu galw'n ddyddiol bron, a wastad hefo rhywbeth i'w ddweud. Tynnwr coes mawr ac yn codi gwrychyn ambell un. Ei ffôn oedd ei gyfrwng i gysylltu a lliaws o gyfeillion ac ymosod ar wleidyddion gwellt 'chadal yntau. Pwy arall fasa hefo rhif ffôn yn diweddu 007. Ia, 007 'sbesial agent' i godi hwy! ac ambell dro i greu cynnwrf. Mi fu na fwy nag un James Bond ond doedd na mond un Elfed. Roedd ganddo enwau eraill, Elfed yr Elifant i blant Tai Duon, Wiliam, Padi, Roci i eraill a Cynrol i mi'n bersonol. Mi fydd yna fwlch mawr mewn dwy festri, festri Capel Padog a festri Tafarn y Foelas.. O dan amgylchiadau normal rwy'n sicr y byddai yma heddiw dyrfa fawr i alaru ac i gydymdeimlo â chwi fel teulu yn eich profedigaeth lem. Hywel Wyn Edwards

Er cof am Elfed

Ei furiad oedd yn gadarn - a'i safiad

Dros safbwynt heb ragfarn;

Dur oedd yng ngwead pob darn

O'r heriwr wnaed o baearn.

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MONMOUTHSHIRE 19th ANNUAL SHOW & SALE

FRIDAY 8TH NOVEMBER 2019

J. STRAKER, CHADWICK & SONS MONMOUTHSHIRE LIVESTOCK CENTRE



19th Annual Show & Sale Judges. Mr D. E. Rowbotham, Penwernhir Pontrhydfendigaid, Ceredigion and Mr William Caron Lewis, Llwynmwyn, Ystrad Meurig, Ceredigion.



Buyers at 19th Annual Show & Sale

MONMOUTHSHIRE 19th ANNUAL SHOW & SALE



Champion Female DYFNANT FANCY 13TH Vol. 106 b. 26.5.2017 Exhibited by Mr D. Glyn Thomas
sold to Radnor Hills Mineral Water for 1,400gns



Champion Maiden Heifer Winner of the Russell Smith Salver. LUCTON SEREN 44th Vol 107 born
12.4.2018. Exhibited by Mr & Mrs C. Thorpe, sold to G. Hopkin, Cefn Coed Farm, Cefn Coed, Merthyr
Tydfil for 1,600 gns

MONMOUTHSHIRE 19th ANNUAL SHOW & SALE



Exhibits forward for the Show by Thorpe Family



Glyn Thomas holding the O. J. Lewis Perpetual Challenge Cup.

MONMOUTHSHIRE 19th ANNUAL SHOW & SALE



Lorraine, Sally & Verity which one to buy!



Mr Doug Rowbotham deep in conversation with William Caron Lewis Assistant Judge

MONMOUTHSHIRE 19th ANNUAL SHOW & SALE



Mr William Trumper Auctioneer in full swing.



O. J. Lewis Perpetual Challenge Cup for Champion Female presented to Bethan & Glyn Thomas, Aberdyfnant, Llangadog by President Mr Elwyn Pryse Evans

MONMOUTHSHIRE 19th ANNUAL SHOW & SALE



Ringside view



The Russell Smith Silver Salver presented by Mr Elwyn Evans President. Also in the photo Mr Chris Thorpe, Assistant Judge Mr William Caron Lewis and Mr Henry Thorpe.

MONMOUTHSHIRE 19th ANNUAL SHOW & SALE



Thorpe Family Lucton Herd



MONMOUTH 20th ANNUAL SALE OF WELSH BLACK CATTLE

FRIDAY 13TH NOVEMBER 2020
MONMOUTHSHIRE LIVESTOCK CENTRE

The 20th Sale was held under strict COVID-19 restrictions. Secretary was unable to attend and a report is prepared from information received from the Auctioneers, J. STRAKER, CHADWICK & SONS.

HIGHEST PRICE

FEMALES

The 20th sale of pedigree Welsh Black Cattle saw an in-calf heifer **GWRANGON-FAWR MARIAN**

Vol. 107, born 23.5.2018. Exhibited by A. Morgan Farms, Fferm Ty Draw, Rhigos, Aberdare, realised 1,500 gns. Sold to R. L. & H. L. Morgan, Hendre Fawr Farm, Rhigos, Merthyr Tydful.

PELENA BETI Vol. 106, born 28.6.2017. Exhibited by Mr Tudor Richard Williams. Sold in calf and with her twin bull calves at heel for 1,200 gns. to P. David, Pencoeed Farm, Coychurch, Bridgend.

A further two in calf heifers from the **GWRANGON-FAWR** herd sold M/s Williams & Wigley, Cwmblacks Farm, Merthyr Tydful as follows:

GWRANGON-FAWR AWENA 2nd Vol. 107. Born 10.6.2018. Sold for 1,450 gns.

GWRANGON-FAWR JESSICA 4th Vol. 107. Born 4.7.2018. Sold for 1,450gns.

Mr D. Glyn Jones, Aberdyfnant, Llanddeusant, exhibited **DYFNANT ADDAWOL** 23rd Vol. 107. Born 1.5.2018. Sold to Messrs Williams & Wigley of Merthyr Tydful for 1,450gns.

MAIDEN HEIFERS

Four Maiden heifers Exhibited by Mr & Mrs C. Thorpe sold as follows:

LUCTON MENNA 17th Vol. 108. Born 24.3.2019. Sold for 1,300 gns to Mr E. F. Williams, Nantcyll Isaf Farm, Pantglas, Gwynedd.

LUCTON SEREN 47th Vol. 108. Born 7.4.2019. Sold to Radnor Hills Mineral Water, Knighton for 1,300 gns.

LUCTON SEREN 48th Vol. 108. Born 8.4.2019. Sold to Radnor Hills Mineral Water, Knighton for 1,200 gns.

LUCTON SEREN 50th Vol. 108. Born 17.4.2019. Sold to R. Groucott, Swffridd Farm, Crumlin, Gwent for 1,000 gns.

Tudor Richard Williams, sold **PELENNIA DILYS 3rd** Vol. 108. Born 23.4.2019. Sold to R. L. & H. L. Morgan, Hendre Fawr, Rhigos, Merthyr Tydful for 1,100 gns.

Averages:

4 in calf heifers averaged £1,535.63

15 Bulling heifers averaged £935

DOLGELLAU 59th WELSH BLACK CATTLE SOCIETY ANNUAL AUTUMN SALE

(HELD UNDER COVID-19 RESTRICTIONS)

TUESDAY 17TH NOVEMBER 2020
FARMERS MARTS (R. G. JONES) LTD DOLGELLAU

FEMALES

HIGHEST PRICE –

HAFODESGOB MOLLY 185TH Vol. 107.

Born 21.5.2018. Exhibited by Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala. Sold to Radnor Hills Mineral Water, Knighton, for 3,200gns.

HAFODESGOB GWENAN 31st Vol. 107.

Born 24.5.2018. Exhibited by Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala. Sold to M. V. & G. M. James, Penbryn, Whitland for 2,900gns.

HAFODESGOB molly 188TH Vol 107.

Born 29.5.2018. Exhibited by Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala sold to Radnor Hills Mineral Water, Knighton, for 2,600gns.

YSGUBORIA NEL 104TH Vol. 107. Born

29.3.2018. Exhibited by Mr William R Pughe Jones, Ysguboriau, Tywyn. Sold to Mr Richard N. Lewis, Tynyfach, Tywyn for 2,200gns.

DYSYNI SALI 5th Vol 107. Born 10.8.2018

Exhibited by W. T. Davies, Waenfach, Tywyn. Sold to G. C. Davies & Co. Cae Du, Rhoslefain, Tywyn for 2,150gns.

YSGUBORIAU DWYNWEN 169TH Vol 107. Born 28.4.2018

Exhibited by Mr William R Pughe Jones, Ysguboriau, Tywyn. Sold to G. Davies, & Co. Cae Du, Rhoslefain Tywyn for 2,000gns.

MAIDEN HEIFERS –

DEICWS HANNA 17TH Vol.108. Born 27.5.2019 Exhibited by Mr G,

C. Williams, Tyddyn Deicws, Abergele. Sold to A. J. & E. A. Price, Ddyfada Isaf, Gwynfe for 2,150gns.

MYNACH RHIAN 28th Vol. 108. Born 26.6.2019. Exhibited by A. &

R. C. Williams, Pentre, Cwmtirmynach, Bala. Sold to Radnor Hills Mineral Water, Knighton for 2,100gns.

MYNACH GWYNETH 68th Vol. 108. Born 1.7.2019. Exhibited by A.

& R. C. Williams, Pentre, Cwmtirmynach, Bala. Sold to D. Alpe Newlaund Farm, Little Bowlam Rd. Whitewell, Lancashire, for 2,000gns.

LLWYNSARN BETI DDU 64th Vol 108. Born 10.9.2019 Exhibited by

Mr H. W. Jones, Llwynsarn, Dolgellau. Sold to H. A., R. A., & S. W. Jones, Talmigendd Isaf, Nantlle, Caernarfon for 2,000gns.

HEIFER CALVES –

CAERYNWCH GLADYS 81st Vol 109. Born 30.4.2020. Exhibited by

Mr T. W. Williams & Co. Caerynwch, Dolgellau. Sold to Mr R. N. Lewis, Tynyfach, Tywyn. For 950gns.

CAERYNWCH GWYNETH 75th Vol 109. Born 17.5.2020. Exhibited

by Mr T. W. Williams, & Co. Caerynwch, Dolgellau. Sold to Mr R. N. Lewis, Tynyfach, Tywyn for 1,040gns.

CAERNWCH MAI 103rd Vol.109 Born 18.5.2020. Exhibited by Mr T. W. Williams, & Co, Caerynwch, Dolgellau. Sold to Mr W. T. Davies, Waenfach, Tywyn for 1,100 gns.

CAERYNWCH MOLLY 107th Vol. 109 Born 20.5.2020. Exhibited by Mr T. W. Williams, & Co. Caerynwch, Dolgellau. Sold to Owen Bros. Gwern Hywel, Betws-y-Coed for 920 gns.

Demand was undoubtedly strong with 98% clearance and outstanding averages.

Average: 1,676gns

18 In-calf heifers average 2,008gns

22 Maiden heifers average 1,526gns

4 Heifer Calves average: 1,003gns



Group of **CAERYNWCH** Welsh Black calves to be exhibited at the Autumn November Show & Sale 2020 at Dolgellau

DOLGELLAU 59TH WELSH BLACK CATTLE SOCIETY ANNUAL AUTUMN SALE



DEICWS HANNA 17th Vol 108. Born 27.5.2019. Exhibited by Mr G. C. Williams, Tyddyn Deicws, Abergele.
Sold to A. J. & E. A. Price Ddyfadfa Isaf, Gwynfe for 2,150 gns.



HAFODESGOB MOLLY 185th Vol.107 Born 21.5.2018. Exhibited by Mrs Gwenfair Jones & Sons,
Hafod-yr-Esgob Isaf, Bala. Sold to Radnor Hills Mineral Water, Knighton for 3,200 gns.

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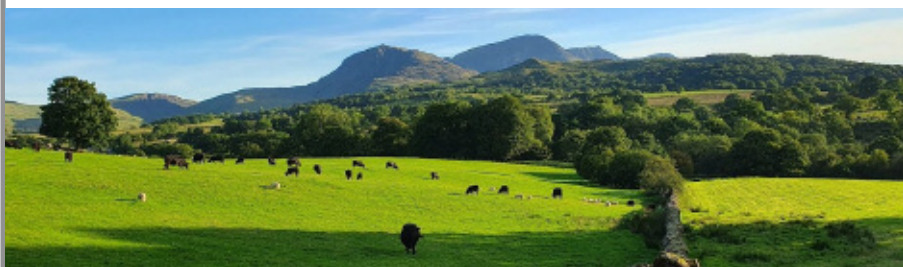
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DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE

TUESDAY 7TH JANUARY 2020
FARMERS MARTS (R. G. JONES) DOLGELLAU



Champion Bull. MACHRETH BLEDDYN 6th born 31.3.2018. Exhibited by Lewis R. Lewis, Tyddyn Bach, Llanfachreth, Dolgellau Sold to Mr Emyr Jones (Judge) Rhiw Waedog, Bala for 5,000gns.



Champion Maiden Heifer PENWERNHIR MUNUD 13th born 5.5.2018 Exhibited by D. E. Rowbotham, Penwernhir, Pontrhydfendigaid. Sold to J. J. & M. M. Lewis, Trefaes, Llangwryrfon for 2,000 gns.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Champion Maiden Heifer PENWERNHIR MUNUD 13th born 5.5.2018. Sold for 2,000gns shown by Mr Evan Rowbotham.jpg



Deio Williams exhibiting Reserve Champion Maiden Heifer MYNACH GWYNETH 65th sold to W. S. Layton, Knoakes Court, Hereford for 2,200 gns.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Highest price animal. MACHRETH BERW vol. 108 born 21.3.2018 Exhibited by Lewis RWilliams, Tyddyn Bach Dolgellau. Sold to Mr O. M. Jenkins Ynys Fergi, Borth, Ceredigion for 6,800 gns.



Judges for the Show & Sale Mr Gwyndaf Evans, Hafod Dinbych, Betws-y-coed Ably assisted by Mr Alwyn Jones, Tyn-y-Caeau, Abergele.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Judging at the 64th Annual Winter Show & Sale.



Judging Bull Class, Bull born on or after 28.6.2018

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Keeping a keen eye on the judging



KiwiKit Sponsorship. to Reserve Champion Bull. Mr Wyn James KiwiKit presenting Mr Gwilym Jones Hafod-yr-Esgob Isaf with a Stoney Creek Station Shirt. Also in the photo Mr Rhys Davies Young Ambassador.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



l.-r. Mr Gwilym Breese Jones, Haulwen Jones Rhys Davies and Glyn Jarrett.



Lewis Family being presented with The Graig Goch Perpetual Cup. Left to right Mr Robert Ellis (BIBBY) presenting £100. Mr Rhys Davies Young Ambassador Mr Richard Lewis Tynyfach £150 for the CHAMPION BULL.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Lewis Family receiving the Castell Howell Hamper for the highest price animal,
presented by Evelyn Jones



Members, Buyers and friends of the breed enjoying the judging.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Mr Glyn Jarrett has sold our Welsh Black at Farmers Marts since 1977.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Mr Rhys Davies, Young Ambassador presenting the MIGNEDD Perpetual Challenge Cup to Rowbottom family on the performance of **PENWERNHIR MUNUD 13th**.



Reserve Champion Bull. **HAFODESGOB BANNER** born 3.1.2018. Exhibited by Mrs Gwenfair Jones, Hafod-yr-Esgob Isaf, Bala. Sold to H.A., S.A. & S.W. Jones, Talyrnigedd Isaf, Nantlle, Gwynedd. for 4,400 gns.

DOLGELLAU 64TH ANNUAL WINTER SHOW AND SALE



Reserve Champion Maiden Heifer **MYNACH GWYNETH 65th** born 6.7.2018 Exhibited by Deio Williams of A. & R. C. Williams, Pentre, Bala. sold to Ms. W. S. Layton, Knoakes Court, Hereford for 2,200 gns

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE

(HELD UNDER COVID-19 RESTRICTIONS)

TUESDAY 5TH JANUARY 2021

Farmers Marts (R.G.Jones) Ltd Dolgellau

This sale was kindly sponsored by Hearts of the MARTS – Farmers Guardian

BULLS

Highest Price of the Sale: **DEINIOLEN WILLIAM** Vol. 109 born 26.7.2019. Exhibited by Mr Michael Wyn Jones a'I Fab, Tyddyn Perthi, Penisarwaen, Caernarfon. Sold to Mr T. W. Williams & Co, Caerynwch Farm, Dolgellau for 15,200 gns.

CARAN CALEB 4th Vol. 109 born 28.6.2019. Exhibited by Mr Dilwyn B. Jenkins, Cerrigcaranau, Talybont, Ceredigion. Sold to Messrs A & W. Jones Braich Du, Corwen for 10,200 gns.

DYFNANT RHYS 18th Vol.108 born 25.5.2019. Exhibited by Mr D. Glyn Jones Aberdyfiant, Llanddeusant, Llangadog. Sold to Mr D. G. Jenkins, Tanrallt, Talybont, Ceredigion for 9,200 gns.

CARAN CAI Vol. 109 born 30.4.2019. Exhibited by Mr Dilwyn B. Jenkins, Cerrigcaranau, Talybont. Sold to Messrs Jones & Co. Llwyniorwerth Uchaf, Capel Bangor, Aberystwyth, Ceredigion for 5,000 gns.

FEMALES

TRYFIL MERIEL 8TH Vol. 107 born 28.4.2018. Exhibited by Mr I. G. Roberts, Tryfil Isaf, Ynys Mon. Sold to Radnor Hills Mineral Water Knighton for 2,150 gns.

MYNACH GWYNETH 70th Vol. 108 born 7.7.2019. Exhibited by Messrs A & R. C. Williams, Pentre, Cwmtirmynach, Bala. Sold to Mr D. G. Williams, Henblas, Eglwysbach, Colwyn Bay for 2,000gns.

DIOLCH / THANKS

Our grateful thanks go to Mr Gwilym Breeze Jones, Bull Inspector. He has carried out this duty since 1983. Diolch yn fawr Gwilym.

Thanks also to Rhys Davies, Waenfach, Tywyn. Young Ambassador for assisting Gwilym at the January Sale.

Averages:

3,240 gns (81% clearance)

4 In calf heifers average: 1,515gns (100% clearance)

10 Maiden heifers average 1,565gns (91% clearance)

21 Bulls average 4,367gns (75% clearance)

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



Highest price of the sale **DEINIOLLEN WILLIAM** VOL. 109 Exhibited by Mr Michael Wyn Jones a'i Fab, Tyddyn Perthi Penisarwaen
Caernarfon. Sold to Mr T. W. Williams & Co. Caernynwch, Dolgellau, Gwynedd for 15,200gns

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



CARAN CAI Vol 109. Born 30.4.2019. Exhibited by Mr Dilwyn B. Jenkins, Cerreigcaranau, Talybont.
Sold to Teulu Jones Llwyniowrwerth Uchaf, Aberystwyth for 5,000gns.



CARAN CALEB 4th Vol. 109. Born 28.6.2019. Exhibited by Mr Dilwyn B. Jenkins, Cerrigcaranau, Talybont. Sold to Messrs A & W. Jones, Braich Du, Corwen, for 10,200 gns.

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



DYFNANT RHYS 18th Vol 108. Born 25.5.2019. Exhibited by Mr D. Glyn Thomas, Abordyfnant, Llandeusanant. Sold to D. G. Jenkins, Tanrallt, Talybont. for 9,200 gns.



TRYFIL MERIEL 8th Vol 107. Born 28.4.2018. Exhibited by Mr I. G. Roberts, Tryfil Isaf, Sir Fon. Sold to Radnor Hills Mineral Water, Knighton for 2,150 gns.

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



GWILYM JONES, Hafod-yr-Esgob Isaf, Bala.



DEINIOLEN WILLIAM Pentre Herd

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



GWILYM BREESE JONES Bull Inspector

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



JESSICA EVANS-WILLIAMS Gerddi Bluog Herd



MICHAEL WYN JONES Deiniolen Herd

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



MISS ELEN JENKINS, Buches Neuadd Herd



PARADE

65th WELSH BLACK CATTLE SOCIETY ANNUAL WINTER SALE



TOMOS JONES, Talymignedd Caernarfon



Show & Sale Supported by **FARMERS GUARDIAN** The Marts the Heart.

1st WELSH BLACK CATTLE SOCIETY ONLINE TIMED AUCTION

6TH MAY 2020

Farmers Marts (R.G.Jones) Ltd Dolgellau

FEMALES

PERTHI VERA 2ND Vol. 104 Born 13.6.2015 Exhibited by Mr Sion Wyn Jones, Pencefn, Pentir Bangor. Sold to Radnor Hills Mineral Water, Knighton for 1,825 gns.

RHYDGETHIN ROWLYN 3rd Vol. 107 Born 21.3.2018 Exhibited by Mr Gareth Pennant Roberts, Clegar, Rhydgethin Corwen. Sold to J. J. & M. M. Lewis, Trefaes Uchaf, Aberystwyth for 1,825 gns.

GERDDI BLUOG RHIAN 3rd Vol. 107 Born 5.8.2018. Exhibited by Mrs Jessica A. Evans-Williams, Dolaugwun, Tywyn. Sold to Radnor Hills Mineral Water, Knighton for 1,600gns.
Bulls

HAFODESGOB CAWR 27th Vol. 108 Born 13.1.2018 Exhibited by Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala, Sold to J. J. & M. M. Lewis, Trefaes Uchaf, Aberystwyth for 4,800gns.

GERDDI BLUOG FFEFRYN Vol. 108 Born 24.5.2018 Exhibited by Mrs Jessica A. Evans-Williams, Dolaugwun, Tywyn. Sold to J. Edwards & Son, Caecoch, Dolgellau for 4,325 gns.

YNYSFOR GUTO 8TH Vol. 108 Born 14.2.2019 Exhibited by Mr J. K. Ellis, Ynysfor, Tywyn. Sold to G. Roberts, Dolhendre Isaf, Bala for 3,500 gns.

2nd WELSH BLACK CATTLE SOCIETY ONLINE TIMED AUCTION

26TH AUGUST 2020 Farmers Marts (R.G.Jones) Ltd Dolgellau

FOTY NANSI LLOYD Vol 107 Born 18.3.2018 Exhibited by Mrs Bini Jones, Ty Isaf, Ffestiniog, Gwynedd. Sold to Mr Stephen E Jones Llaithgwm, Cwmtirmynach, Bala for £2,500.



HAFODESGOB MOLLY 186th Vol 107 Born 22.5.2018 Exhibited by Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala. Sold to James Nixon Farms, Gellynyn Lodge, Cwmbach, Builth Wells for £2,625.

2nd WELSH BLACK CATTLE SOCIETY ONLINE TIMED AUCTION

26th AUGUST 2020

Farmers Marts (R.G.Jones) Ltd Dolgellau

TRYFIL ROSELLA 12th Vol 107 Born 7.5.2018 Exhibited by Mr I. G. Roberts, Tryfil Isaf, Sir Fon. Sold to D & E. A. Gwyndaf, Llechwedd Hafod Isaf, Penmachno for £1,525.

TRYFILI MARI 7th Vol 107 Born 6.6.2018 Exhibited by Mr I. G. Roberts, Tryfil Isaf, Sir Fon. Sold to Mr Cai Pritchard for £1,525.

TRYFIL SEREN 6th Vol 107 Born 9.6.2018 Exhibited by Mr I. G. Roberts, Tryfil Isaf, Sir Fon. Sold to Mr Cai Pritchard £1,525.

TRYFIL CAMELIA 18th Vol 107 Born 19.7.2018 Exhibited by Mr I. G. Roberts, Tryfil Isaf, Sir Fon. Sold to D & E. A. Gwyndaf, Llechwedd Hafod Isaf, Penmachno for £1,525.

BRYSGAGA GWENNO 92ND Vol 107 Born 25.5.2018 Exhibited by Mr Rowland Rees, Brysgaga, Aberystwyth Sold to Mr Iolo Davies, Pennant, Caernarfon for £1,500.

BRYSGAGA GWENNO 96th Vol 107 Born 21.8.2018 Exhibited by Mr Rowland Rees, Brysgaga, Aberystwyth. Sold to Mr I. & Mrs D. J. Douglas Long Oaks Farm, Penmaen, Swansea for £1,500.

GERDDI RHIANFA 21st Vol 108 Born 14.4.2019 Exhibited by Mr Elwyn Pryce Evans, Gerddi Bluog, Harlech, Gwynedd. Sold to Messrs D & G. H. Perry, Braich Dinas, Cwm Pennant, Garn Dolbenmaen, Gwynedd for £1,500.



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58TH WELSH BLACK CATTLE SOCIETY AUTUMN SHOW & SALE

19th NOVEMBER 2019



Buyers, members and supporters of the Breed



Champion Female **YSGUBORIAU DWYNWEN 161st** born 18.3.2017 Vol 106. Exhibited by Mr William R Pughe Jones, Ysguboriau, Tywyn - sold to Mr R. N. Lewis, Tynyfach, Tywyn for 1,900 gns.

2019 58th SHOW AND SALE

19th NOVEMBER 2019



Champion Maiden Heifer HAFODESGOB MYNACHWEN 78th Vol.107 Born 14.1.2018 Exhibited by Mrs Gwenfair Jones & Sons, Hafod-y-Esgob, Bala. Sold to Mr D. G. Williams, Henblas, Colwyn Bay for 1,980 gns.



Champion Welsh Black Calf - CAERYNWCH GWENFAIR 83rd born 9.5.2019 Exhibited by Mr T. W. Williams & Co, Caerynwch, Dolgellau. Sold to Mr R. N. Lewis, Tynyfach, Tywyn for 860 gns.

2019 58th SHOW AND SALE 19th NOVEMBER 2019



Evan Tudor Williams, Caerynwch, Dolgellau being presented with the Craigynnog Perpetual Shield by the late Trevor Richards family members for the best Welsh Black Calf - CAERYNWCH GWENFAIR 83rd born 9.5.2019.



Glyn Jarrett Auctioneer at Farmers Marts Dolgellau - assisted by Haulwen Jones and Sarah Williams.

2019 58th SHOW AND SALE

19th NOVEMBER 2019



Hafod-yr-esgob Family being presented by President Mr Robert John Evans on the performance of
HAFODESGOB MYNACHWEN 78th born 14.1.2018



Judges for Show. Mr Emyr Wyn Jones FRAGS, Rhiw Waedog, Bala. Assistant Judge -
Mr Osian Jones, Braich Du, Glanrafon, Corwen.

2019 58th SHOW AND SALE

19th NOVEMBER 2019



Maiden Heifers born 1.5.18 - 30.11.18.

Exhibited by A & R.C. Williams, Pentre, Bala.

1st **MYNACH GWYNETH 63rd** Vol. 107. Born 29.6.2018 -
Sold to Radnor Hills Mineral Water, Knighton for 1,980 gns.

2nd **MYNACH GWYNETH 64th** Vol. 107. Born 1.7.2018.

Sold to the Assistant Judge, Mr Osian Jones, Braich Du, Glanrafon, Corwen for 1,650 gns.

Exhibited by Mr G. C. Williams, Deicws, Gwtherin, Abergele.

3rd **DEICWS MARIAN 25th** Vol. 107. Born 3.5.2018.

Sold to Mr Enzo Sauro, Penybanc, Kidwelly for 1,900 gns.

2019 58th SHOW AND SALE

19th NOVEMBER 2019



Prospective Buyers



Reserve Champion Female **HAFODESGOB MOLLY 174th** born 16.5.2017 Exhibited by Mrs Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala. sold to Mr Enzo Sauro, Penybanc, Llangyndeyrn, or 3,700 gns..

2019 58th SHOW AND SALE

19th NOVEMBER 2019



Will I or won't I



William and Rhys Jones of Ysguboriau being presented with a cheque for £150 by Mr Richard Lewis on the performance of **YSGUBORIAU DWYNWEN 161st** - Champion Female.

Timed Internet Auctions of Pedigree Welsh Black Cattle

2020 was a difficult year for everyone and unfortunately the annual May Society Show and Sale at Dolgellau was one of many sales and events that could not go ahead due to the restrictions that were in place.

Top quality pedigree livestock deserve to be showcased by being sold through live auctions, we at Farmers Marts (R G Jones) Ltd were therefore very pleased to be able to offer a great alternative during this challenging period. Further to our discussions with Mr Meredydd Jones, Chairman of the Welsh Black Cattle Society, we were able to provide a competitive trading platform through an online auction. This was the first of its kind for the breed and one of the first online auctions of pedigree livestock to be held in the UK.

Farmers Marts are very grateful for the support received from the Society and its members with the auction receiving entries of 14 Females and 11 Bulls. The vendors sent in their entry form together with photos and videos of their animals

“Top quality pedigree livestock deserve to be showcased by being sold through live auctions”



Hafodesgob Molly 18th

which were then shown on an online catalogue together with a link to their pedigree. Potential buyers could visit the farms to see the cattle at home by following social distancing rules.

The catalogue was available on 24th April 2020 and the lots ended on 1st May 2020 with bids being placed online and the lots being



Perthi Vera 2nd



Hafodesgob Cawr 27th

sold in pounds rather than guineas. The auction proved to be a resounding success with 100% clearance of females and bulls selling to £4,800.

Following the success of the May Online Auction, the Welsh Black Cattle Society agreed with Farmers Marts to hold a second Online Auction in August 2020. With buyers from all over the world following our online sheepdog auction which was held around the same time, this was an excellent opportunity to promote the breed. The sale was held in the same format as the one held earlier in the year and received a great number of entries. Excellent trade was received and demand was obviously strong with 100% clearance of in-calf heifers, a top price of £2,625 and an average of £1,650. The maiden heifers also achieved an impressive average of £1,223. The online auctions attracted an incredible volume of interest with members and potential members from all over the world having the opportunity to view the cattle by video and follow the online bidding.

Great prices were achieved for the breed throughout the year, not only through the online sales but also in the January and November Society Sales which were held at Dolgellau Mart. Special Welsh Black store cattle sales are also held at Dolgellau and the quality of the steers and heifers have been outstanding through 2020 and have been a credit to the breed.

The breed is important to Meirionnydd as a whole and is very close to the hearts of the members of our Co-operative Society, with the



Gerddi-Bluog Ffrefryn



FARMERS MARTS

Timed Internet Auction of Pedigree Welsh Black Cattle

Wednesday 26th August 2020

The second Pedigree Welsh Black Cattle online auction opened to bidding on Monday 24th August 2020 and closed on Wednesday August 26th 2020



Calved Heifer

The only calved heifer entered was **Foty Nansi-Lloyd** (pictured left) with an Aberdeen Angus calf at foot, by **B Jones, Fferm Ty Isaf, Ffestiniog** which sold for an impressive **£2,500** to **S Jones, Llaithgwm, Bala**

In-calf Heifers

Excellent trade was received on the in-calf heifers and demand was obviously strong with **100% clearance** achieved with an average of **£1,650** for the 8 heifers sold.

The top price of **£2,625** was achieved by **G Jones a'i Meibion, Hafod yr Esgob Isaf, Bala** for **Hafodesgob Molly 186th** (pictured right) she was bought by **J Nixon, Nixon Farms, Gellyn Lodge, Builth Wells**

Tryfil Camelia 18th by **I Jones, Tryfil, Ynys Mon** achieved **£1,550** which was sold to **Mr D Gwyndaf, Llechwedd Hafod Isaf, Penmachno**.

Mr I Jones also achieved **£1,525** for a further 3 in-calf heifers



Maiden Heifers

The 11 maiden heifers that were sold achieved an impressive average of **£1,223**

EP Evans, Gerddi Bluog, Harlech achieved the highest price out of the maiden heifers for **Gerddi Rhianfa 21st** (pictured left) which sold for **£1,500** to **D Perry, Braich Dinas, Cwm Pennant**

EP Evans also achieved the second highest price of **£1,475** for **Gerddi Rhianfa 20th** which went to the same purchaser

The third highest price out of the maiden heifers was for **Hafodesgob Agnes 82nd** by **G Jones a'i Meibion** which sold for **£1,425** to **C Jones, Crugan Farm, Pwllheli**





Machreth Barwn 12th



cattle having grazed the hills surrounding Dolgellau for centuries. Farmers Marts are proud to have worked closely with the Society since our establishment in 1953 and we look forward to a prosperous future. We hope that the new facilities and improvements which will soon be developed at Dolgellau mart will provide additional opportunities for the Welsh Black Cattle Society and its members for years to come.

Sarah Vaughan Williams
Farmers Marts (R.G.Jones)Ltd

ROYAL WELSH SHOW

2019

Keep 56 entered / 42 forward

Best Male & Overall Champion

BRYSGAGA BERWYN 45th Vol. 104 - 18563 b. 30.4.14.

Exhibited by Ellis Family.

Champion Female : **Caran Olwen 22** Vol.104 - 171029 b. 6.6.15.

Exhibited by Teulu Jenkins



HRH The Prince of Wales presenting Ellis Family

ROYAL WELSH SHOW

2019



BRYSGAGA BERWYN 45th

ROYAL WELSH SHOW

2019



CARAN OLWEN 22nd

ROYAL WELSH SHOW

2019



Judging at RWAS 2019



Judging at RWAS 2019

ROYAL WELSH SHOW

2019



Ken Ellis & Sons presented with the cup by **HRH The Prince of Wales** RWAS 2019



I. right Eifion, Geraint and WB Secretary Evelyn Jones meeting **HRH The Prince of Wales** at the RWAS 2019

ROYAL WELSH SHOW

2019



RWAS 2019 Eifion, Geraint Dilwyn Bennett Jenkins and WB Sec Evelyn Jones awaiting the arrival of **HRH The Prince of Wales** to the judging ring.



RWAS Parade - 2019

AROUND THE SHOWS

Merioneth County Show 2019



Merioneth Show 2019 Welsh Black Show Champion **Hafodesgob Nel 8th** - Cai Jones from Gwenfair Jones & Sons, Hafod-yr-Esgob Isaf, Bala

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T: 01835 822456 / E: pchsl@btconnect.com / www.cattlehealth.co.uk

SRUC is a charity registered in Scotland 1004012

FORTHCOMING SALES DATES

2021/22

TUESDAY 5TH JANUARY 2021 64th Annual Pedigree Winter Show and Sale
Farmers Marts (R. G. Jones) Ltd Dolgellau **Entries close: 27th November 2020**

FRIDAY 14th MAY 2021 63rd Annual Pedigree Summer Sale
Farmers Marts (R. G. Jones) Ltd Dolgellau **Entries close: 10th April 2021**

WEDNESDAY 19TH MAY 2021 Monmouthshire Livestock Centre
Pedigree WB Store Sale **Entry forms from the Auctioneers**

FRIDAY 3rd SEPTEMBER 2021 Farmers Marts (R. G. Jones) Ltd Dolgellau
Farmers Marts (R. G. Jones) Ltd Dolgellau **Entry forms from the Auctioneers.**

TUESDAY 7TH SEPTEMBER 2021 Welsh Black Cattle will be entered
into the sale at Tregaron **Entry forms from the Auctioneers**

FRIDAY 29th OCTOBER 2021 – DOLGELLAU Farmers Marts (R. G. Jones) Ltd
Dolgellau Pedigree Prize store sale of young stock **Entry forms from the Auctioneers**

FRIDAY 5th NOVEMBER 2021 21st Annual Pedigree Show and Sale
J. Straker, Chadwick & Sons (Monmouthshire Livestock Centre) **Annual pedigree sale followed by store sale** Entries close for Show and Sale: **9th October 2021**
Entry forms from Auctioneers for Store Sale

TUESDAY 16th NOVEMBER 2021 60th Annual Pedigree Autumn Show and Sale
Farmers Marts (R. G. Jones) Ltd Dolgellau **Entries close: 18th October 2021**

2022

TUESDAY 4th JANUARY 2022 66th Annual Pedigree Winter Show and Sale
Farmers Marts (R. G. Jones) Ltd Dolgellau **Entries close: 26th November 2021**

Auctioneers:

Farmers Marts (R.G. Jones) Ltd, Dolgellau, Gwynedd
Tel: 01342 422334
Website: www.farmersmarts.co.uk

J. Straker, Chadwick & Sons (Monmouthshire Livestock Centre)
Tel: 01873 852624
Website: www.strakerchadwick.co.uk

D. A. G. Jones & Son, Tregaron, Ceredigion SY265 6HX
Tel: 01974 298365 – 01570 422393

AROUND THE SHOWS

10th August 2019 Pembrokeshire County Show

WELSH BLACK BREED CHAMPION

Tysul Nansi 10th

Shield presented by Show President Nicola Owen to Alaw Haf James with Aled James of Bryngwyn, Penrhiwllan, Llandysul, Ceredigion.



AROUND THE SHOWS

TALYBONT SHOW 2019

BREED CHAMPION
HAFODESGOB NEL 8TH

Cai Jones from Gwenfair Jones & Sons Hafod-yr-Esgob Isaf, Bala



Bob Williams Penywern judging at Talybont 2019

AROUND THE SHOWS

TALYBONT SHOW 2019



Breed Champion **HAFODESGOB NEL 8TH**

l. – r. Morgan Jones, Hari Jones, Cai Jones, Ieuan Morgan, Gwen Billingham, Mr Robert Williams Penywern (Welsh Black Judge) and Mr William Hefin Evans (WBCS President).



Reserve Welsh Black Champion **Brysgaga Berwyn 45** -

Ken Ellis a'i feibion, Ynysfor, Tywyn

AROUND THE SHOWS

CHRISTMAS FATSTOCK SHOW – LLANRWST



DEICWS - 1st in Class and Reserve Champion of the Llanrwst Christmas Primestock Show and Sale. 17 months old. Weight 620 kgs. Sold for £2.90 kg. Sire Gerddi John 17. Purchased by John Williams, Butchers, Llanfairfechan.jpg



Llanrwst Christmas Primestock Show & Sale.

Welsh Black Beef at John
Williams, Butchers,
Llanfairfechan.

Gwneud y gorau o'r brand 'Welsh Black'

gan Ioan G. Roberts



Gall y gair brand olygu rhywbeth gwahanol i bob un ohonom, ond rydym i gyd yn deall fod cael brand cryf yn fantais aruthrol ym maes marchnata. Heb os nag oni bai mae'r brand 'Welsh Black' yn un cryf, un y mae pobl yn gallu uniaethu ag ef ac yn bwysicach na dim, yn frand y mae pobl yn ei gysylltu gyda chynnyrch o'r safon uchaf.

Rydym yn cychwyn felly gyda brand cryf, un y byddai llawer i frîd yn genfigennus ohono. Yng ngeiriau Geraint Hughes*, yr ymgynghorydd bwyd, *'Mae wedi nharo droeon mai un o'r asedau mwyaf sydd gan y Gymdeithas a'i haelodau yw'r brand. Mae'n glamp o frand pwerus.'*

Ond eto a ydym ni fel bridwyr yn derbyn unrhyw fantais o gryfder ein brand?

Mae ceisio deall brandio yn beth cymhleth iawn; gellir dadlau fod y brand fel 'iceberg' a bod yr hyn sydd ar yr wyneb, fel y logo neu'r ddelwedd mae'r

'Welsh Black' yn ei gynrychioli, yn cael ei gynnal gan gymaint mwy sydd o dan y wyneb. O dan yr wyneb ceir elfennau fel y cefndir hanesyddol, y manteision amgylcheddol ac yn fwy na dim, yr addewid o safon y mae'r brand Welsh Black yn ei gyfleu.

Dyma a ddywedodd Geraint Hughes am frandio, *"Mae cynnal ac annog brand yn grefft. Un elfen fach o frand yw'r logo. Mae'r brand yn golygu pob elfen o'r hyn sy'n creu y bersonoliaeth – yr ieithwedd, y lliwiau, y gwerthoedd"*

Efallai mai elfen gryfaf y brand yw 'Welsh Black beef', ychydig iawn o fridiau poblogaidd sy'n gallu dadlau bod rhoi enw eu brîd nhw o flaen stêc ar fwydlen, yn gallu ychwanegu gwerth i'r cynnyrch, a hynny ar amrantiad, heb unrhyw ymdrech.

Ond, credaf nad ydym yn manteisio'n llawn ar y brand anhygoel yma sydd gennym. Mae'n hawdd iawn taflu geiriau at ei gilydd, fel 'iconic' neu 'naturiol', ond eto geiriau gwag ydynt os nad ydynt yn rhan o gadwyn effeithiol, cadwyn y gellid ei defnyddio i ychwanegu gwerth at ein gwartheg.

"Mae wedi nharo droeon mai un o'r asedau mwyaf sydd gan y Gymdeithas a'i haelodau yw'r brand. Mae'n glamp o frand pwerus."



Mae brand ym myd gwartheg yn fwy cymhleth byth, gan nad ydym fel ffermwyr da byw yn cynhyrchu rhywbeth sy'n cyffwrdd yn uniongyrchol â'r cyhoedd. Mae sawl dolen yn y gadwyn, rhyngom ni a'r defnyddiwr. Ar ben hyn gellir dadlau bod blaenoriaethau bridwyr yn gallu bod yn wahanol; rhai yn gwerthu heffrod i fynd i fagu lloeau, eraill yn cynhyrchu teirw ar gyfer bridio, tra bo eraill yn cynhyrchu anifeiliaid i'w pesgi. Yn ogystal, nid oes gennym reolaeth dros y dolenni eraill yn y gadwyn fel y lladd-dy, y prosesydd, y cigydd, yr archfarchnad, neu hyd yn oed y pesgwr. Mae pawb eisiau eu cyfran nhw o'r elw a phob un o rhain yn edrych ar y brand, gyda gogwydd ychydig bach yn wahanol.

Un o'r pethau pwysigaf oll felly yw gwneud yn siwr fod pob dolen yn gadarn er mwyn creu cadwyn gref. Dylid sicrhau bod dealltwriaeth gyffredin a pherthynas gadarnhaol rhwng pob dolen. Mae angen edrych ar y darlun cyflawn ac nid ar ein dolen fach bersonol yn unig. Fel Cymdeithas rhaid i ni fynd at i sicrhau fod pob dolen yn y gadwyn yn deall pwrpas y brand ac arwyddocâd pob dolen unigol. Yn y pendraw y gobaith yw galluogi i bawb yn y gadwyn fanteisio ar gryfder y brand.

Rhaid gweithio'n ddiwyd i fynd ati i sicrhau bod ambell i ddolen wan yn cael ei chryfhau a sylweddoli fod y stori y tu ôl i'r brand bron mor bwysig â blas arbennig y cig neu safon yr anifail sy'n cael ei gynhyrchu. Os wnawn ni gadw'r stori honno yn 'exclusive' o fewn y sector amaeth, ni all y brand ddatblygu i'w lawn botensial. Dywedodd Geraint Hughes, *"Mae'r Gwartheg Duon yn cynnig stori fendigedig ar blât i unrhyw frandiwr proffesiynol, mae'n real ac mae'n rhaid ei rhannu."*

Dylem fynd ati i ledaenu'r stori i bob un sy'n fodlon gwrandao arni. Yn sicr mae'r llwyddiant anhygoel sydd wedi dod i ran y ci defaid neu'r 'Border Collie' mewn arwerthiannau yn ddiweddar yn seiliedig ar ddiddordeb o'r tu allan i fyd amaeth ac yn deillio o'r ffyniant sydd wedi digwydd ym myd cŵn yn gyffredinol, o dan warchae pandemig byd eang.

Er bod y sector cig coch wedi bod o dan y lach yn ddiweddar, mae'r cyfnod yma o dan gyfyngiadau Covid-19 wedi dangos i ni fod y cyhoedd yn troi at gig coch fel bwyd cysur. Mae'r cyhoedd wedi dangos eu bod yn fodlon cefnogi ein cynnyrch, yn enwedig os ydy'r stori y tu ôl i'r cig yn iawn.



Mae'n bwysig ein bod yn codi ymwybyddiaeth o'r brand mewn gwahanol ffyrdd er mwyn cyrraedd cynulleidfang eang.

Dyweddodd Geraint Hughes, *"Beth sy'n wirioneddol gyffrous yw bod pob aelod o'r Gymdeithas yn lysgenhadon i'r brand Gwartheg Duon."*

Yn sicr mae angen i ni wneud y defnydd gorau o'r cyfryngau cymdeithasol i gyfleu stori eithriadol y 'Welsh Blacks'. Mae bwydo'r stori'n aml ac yn gwyno yn ffordd effeithiol o ledaenu'r brand a gall llun da yn aml ddweud mwy na mil o eiriau. Mae'r cyfan mor hawdd, mor gyflym ac mae'r cyfan am ddim!

Rhaid mynd ati i chwilio am adborth cadarnhaol i gefnogi'r stori hon, adborth fydd yn galluogi pob dolen yn y gadwyn i ddeall ei gilydd yn well. Gallwn holi'r defnyddwyr, holi'r proseswyr a holi'r cigyddion. Dywedodd Tom Hughes, cigydd Llanfairpwll ym Môn, ar ôl gwerthu dau anifail 'Welsh Black' pur trwy ei siop dros y Nadolig, *"Mi werthais i bentwr o stêcs oberwydd y 'certificates' oedd gen i ar y cownter, roedd pobl eisiau*

gwybod o ble roedd y cig yn dod, a'r stori y tu ôl iddo."

Mae'r dystysgrif sy'n mynd gyda'r anifail yn gwella dealltwriaeth y defnyddiwr o'r brand ac mae'n dystiolaeth o'r blynyddoedd o fridio sydd y tu ôl i bob anifail. Mae hefyd yn ddolen bwysig yn y gadwyn i allu olrhain anifail o'r beudy i'r bwyty. Fel y dywedodd Geraint Hughes, *"Does dim angen twyllo na ystumio dim ar y gwirionedd, gan fod y gwir go iawn gyda'r Gwartheg Duon."*

Bydd y byd ar ôl Covid-19 yn un hynod o heriol, ond oherwydd bod gennym frand parod, bydd gennym erfyn cryf i fynd ati i farchnata ein brîd, pan fydd

cysgod Covid yn pylu. Rhaid i ni fod yn barod am yr her, ac yn barod i adrodd ein stori. Nid yw hynny'n waith anodd, gan fod y brand 'Welsh Black' yn cyfleu anifail hardd, hawdd i'w gadw sy'n byw'n naturiol ar bob math o borfa; dolen hanfodol mewn ecosystem naturiol, sy'n ymdrechu i fod yn garbon niwtral.

Mae'r brand yn ei le yn barod, yr unig beth sydd rhaid i ni fel bridwyr ei wneud yw sicrhau ein bod yn lledaenu'r stori. Yn ôl Geraint Hughes, *"Mae'n gawr o frand sy'n barod i gael ei ddeffro."*

Wedyn, gallwn fynd ati i sicrhau bod pob dolen yn y gadwyn yn gryf; gallwn sicrhau dyfodol brîd sydd wedi esblygu'n naturiol, law yn llaw â thirwedd ein gwlad ac yn rhan mor annatod ohoni a'r coed, y nentydd a'r caeau.

** Geraint Hughes, partner ac ymgynghorydd Grŵp Ymgynghori Lafan www.lafan.cymru*

Making the most of the 'Welsh Black' brand

By Ioan G. Roberts

The word brand can mean something different to all of us, but we all understand that having a strong brand can be a huge marketing advantage. The 'Welsh Black' brand is undoubtedly a strong brand, one that people can identify with and most importantly, a brand that people associate with a top quality product.

The logo is just one small element of a brand. The brand encompasses every element which constructs its personality - the language, the colours, the values."

We therefore start with a strong brand, a brand which many breeds would be very jealous of. In the words of Geraint Hughes*, the agri/food consultant,



"It has struck me on many occasions that one of the greatest assets of the Welsh Black Cattle Society and its members is the brand. It's an extremely powerful brand."

Yet do we as breeders receive any benefits from the strength of our brand?

Branding can be perceived as rather complex as there are so many elements and components involved. The brand can be compared to an 'iceberg'; the elements on the surface, such as the logo or image represented by the 'Welsh Black', is sustained by so much more which exists beneath the surface. Below the surface are elements such as the historical background, the environmental benefits and most of all, the promise of quality that the Welsh Black brand conveys. Geraint Hughes said of branding, *"Promoting and developing a brand is an intricate skill. The logo is just one small element of a brand. The brand encompasses every element which constructs its personality - the language, the colours, the values."*

Perhaps the strongest aspect of the brand is 'Welsh Black beef'. Few popular breeds can argue that putting their breed's name in front of a 'steak' on a menu can instantly add value to the product, without any effort.

But, it is my belief that we are not taking full advantage of this amazing brand that we have. It's very easy to throw words together, such as 'iconic' or 'natural', yet they are empty words if they are not part of an effective chain that is used to add value to our cattle. Branding in the context of cattle breeding is even more complex, as very few livestock farmers produce something that is bought directly by the public. There are several links in the chain, between the breeder and the consumer. Furthermore, it is arguable that breeders' priorities may differ; some sell heifers to rear calves, others produce bulls for breeding, while others produce animals for fattening. In addition, we have no control over the other links in the chain, such as the slaughterhouse, processor, butcher, supermarket or even the finisher. Everyone wants their share of the profits, but have a different perception of the brand.

Therefore, one of our main priorities should be to make sure that each link is secure in order to create a strong chain. This means a common understanding and positive communication and relations between the individual links. Everyone should be aware of the



bigger picture, rather than their own individual link alone. As a Society we must try to ensure that every link in the chain understands the purpose of the brand and the significance of every link in the chain. Ultimately the goal is to enable everyone in the chain to capitalize on the strength of the brand.

We must work together diligently to strengthen any weak links and realize that the story behind the brand is almost as important as the distinctive taste of the meat or the quality of the animal produced. However, if we keep this story 'exclusive' to the agricultural sector, the brand cannot develop to its full potential. Geraint Hughes said, *"Welsh Black cattle have a tremendous story to offer any professional branding agent, it's real and it must be shared."*

We should actively disseminate the story to all who are willing to listen. Certainly the remarkable success of the Border Collie in recent sales has been based on interest amongst an audience which extends beyond the farming world. This would suggest that we have to raise the

Making the most of the 'Welsh Black' brand

awareness and profile of the breed and our product beyond the agricultural context.

Although the red meat sector has been under scrutiny recently, the period under Covid-19 restrictions has shown us that the general public is turning to red meat as comfort food. They have shown their willingness to support quality local produce. This would suggest that the consumer appreciates an authentic story.

It is important that we raise an awareness of the brand in different ways in order to reach a broad audience.

Geraint Hughes commented, *"What's really exciting is that all members of the Society are ambassadors for the Welsh Black brand."*

We certainly need to maximise the use of social media to communicate the exceptional story of the 'Welsh Blacks'. A constant drip-feed of storytelling is an effective way of promoting the brand and a good picture can often say more than a thousand words. It's all so easy, so fast and it's all free!

"What's really exciting is that all members of the Society are ambassadors for the Welsh Black brand."

Positive feedback must be sought to support this story, which will allow all links in the chain to have a better understanding of one another. It is necessary to glean information from consumers, the processors and the butchers. After selling two pure Welsh Black animals through his shop over Christmas, Tom Hughes, of Rhydeilian Meats, Llanfairpwll, said, *"I sold a substantial number of steaks because of the certificates I had on the counter, people wanted to know where the meat came from, and the story behind it."*

The certificate that goes with the animal enhances the consumer's understanding of the brand and is evidence of the years of breeding behind each animal. It is also an important link in the chain so that we are able to track an animal from the gate to the plate. As Geraint Hughes said, *"There is no need to distort the truth, as the real truth is with the Welsh Black Cattle."*

The world after Covid-19 will be extremely challenging, but when Covid's shadow fades because we have an established brand, we will have an effective tool to actively market our breed. We must be prepared for the challenge and ready to tell our story; this shouldn't be difficult, as the 'Welsh Black' brand portrays an attractive, easy-to-keep animal that lives naturally on all types of forage. The Welsh Black is a vital link in a natural ecosystem that strives to be carbon neutral.

The brand is already in place, all we have to do as breeders is make sure we spread the word. According to Geraint Hughes, *"It's a sleeping giant of a brand that is ready to be awakened."* It is only then that we can secure the future of the Welsh Black, the most versatile breed that has evolved naturally and that is an integral part of our country's landscape, just as important as the trees, the streams and the fields.

* Geraint Hughes, partner and consultant at the Lafan Consultancy Group www.lafan.cymru

BUCHES

HAFODESGOB / ESGOB

HERD

*Members of the SAC Premium Cattle Health Scheme
Certified Accredited to level 1 for Johne's disease*



Contact: Gwenfair Jones & Sons
Hafod Yr Esgob Isaf, Cwmtirmynach, Y Bala
Tel: 01678 520 351
email: hafodbryn632@gmail.com

Clwb Cymdeithasol Gwartheg Duon Gogledd Cymru

Mae amser yn hedfan yn gynt o hyd a mae rhaid trio cofio beth rydym wedi ei gyflawni yn y flwyddyn.

Dechreuwyd y flwyddyn yn Bala gyda cinio nos Sadwrn yn Plas yn Dre gyda criw hwyliog iawn daeth yn fis Fehefin a phawb wedi bod yn brysur yn wyna ac felly yn edrych ymlaen am y Trip i Sioe y Three Counties.

Roedd 38 ohonom a'r y bws ar y ffordd lawr bu ini ymweld a amgueddfa Lledr yn Walsall, ble maent yn dal i gynhyrchu nwyddau i'r Frenhines - diddorol iawn. Roeddem yn aros yn yr Hilton yn Leicester a lle ardderchog hefyd. Roedd Elfyn wedi trefnu adloniant gyda'r nos ini sef, Glyn Owen yr arwethwr a Tudur Owen.

Bore dydd Gwener aethom am y sioe diwrnod da medd pawb.

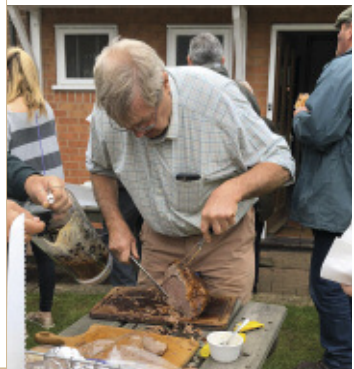
Dydd Sadwrn mynd i ymweld a fferm Mr Winterton yn Leicester cawsom groeso buthgofiadwy gan y teulu a mynd ani i weld y fuches o Wartheg Duon sydd ganddynt, hefyd dangos y sied newydd, sied gron agored gyda dim ond to dim paneli ochor diddorol iawn, cawsom ginio bendigedig o gig eidion du yn yr ardd, yna cawsom weld yr ail fuches sydd ganddo sef gwartheg Hir Gron a dymar cig sydd yn ei siop cig Gwartheg Duon a'r Hir Gron dim arall.





Mae Nwyddau yn dal ar werth ganddom os rhiwyn a diddordeb cysylltwch a Nerys Ellis 01690770255 neu ebostnerysellis255@btinternet.com.

Cofion Nerys



Er cof annwyl om Elfed Williams Plas Padog, Padog



Diolch yn fawr am y croeso gwych a gawsom ganddynt trip ardderchog a cwmni da, be well.

Llongyfarchiadau i bawb a fu yn dangos yn y sioeau drwy gydol yr haf dyma ein ffenest siop i'r cyhoedd.

Bu i lawer o aelodau fynd i ddiwrnod agored y llywyddion a braf oedd gweld yr anifeiliaid yn ei cynhefin a'r ddiwrnod mor braf, diolch i'r teuluoedd am y croeso mawr a gafodd pawb.

Daeth yn ddiwedd blwyddyn a cawsom ein cinio Sul yn Betws-y-Coed gwesty ardderchog bob amser ein gŵr gwadd oedd Glyn Roberts Dylasau Uchaf Cadeirydd Undeb Amaethwyr Cymru a bu ini gael araeth ddiddorol a hwyliog' roedd yn bleser ei gael ac yn dilyn cawsom air gan Hefin Evans un or llywyddion sydd yn aelod or clwb a pleser oedd cael ei gwmni.

Dechrau'r flwyddyn bu ini gyfarfod yn Porthmadog a cael adloniant gan Gerallt Rhun ar Band Arall.

Roedd pethau yn dechrau newid a pawb yn siarad am y firws yn y wlad; pwy fuasai wedi meddwl bod blwyddyn gyfan wedi mynd heibio a neb wedi medru gweld ei gilidd; ac mae yn edrych na chawn wneud dim y flwyddyn yma chwaith.

Bu ini golli un on aelodau cyn y Nadolig sef Elfed Williams roedd hefyd yn cynrychioli y Sir ar y Cyngor bydd colled fawr i'r Gymdeithas a rei ôl roedd wedi gweithio yn galed iawn dros y Gwartheg Duon.

Gobeithio cawn gwrdd yn fuan I gael sgwrs neu pryd o fwyd ond yn y cyfamser cadwch yn iach ac yn ddiogel.

North Wales Welsh Black Club

It's time to think back at what went on during the year we started off with Saturday night dinner at Plas yn Dre Bala and everybody enjoyed themselves. Then it was June and everybody has been busy lambing and looking forward for the trip we were going to the Three County Show, on the way down on Thursday we stopped in Walsall to visit a Leather museum it was very interesting to see how leather was used to make things and they are still making product for the Queen. We were staying at the Hilton Leicester and Elfyn Thomas had organised entertainment for us; Glyn Owen the auctioneer and Tudor Wyn.

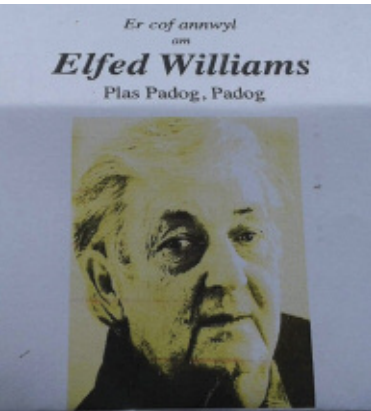
Friday, we set off for the show and it was a good day, Saturday we went to visit Mr Winterton who showed us his Welsh Black Cattle and also a new shed a round shed with only a roof; no side panels very interesting to us all.

Following a wonderful lunch in the garden with Welsh beef being served, we visited his other farm where he has Longhorn cattle he breeds and it's the Welsh Black and the Longhorn beef he sells in his shop.

We were very great full for the hospitality we had from the family.

Congratulations to all members that competed in the summer shows our shop window, some of our members





went to the Presidents open day which was a successful day and it was nice to see the cattle at their home ground, we thank the family for their hospitality to us all.

At the end of the year, we visited Betws y Coed for our Sunday Lunch, which was very nice as usual, our guest speaker was Glyn Roberts Dylasau Uchaf Chairman of the Farmers Union of Wales. He gave us an interesting speech, we also had one of the Presidents' at the

lunch as he is a member, and he also gave us a short speech.

At the beginning of the year and we visited Porthmadog for our Saturday night dinner and had Gerallt Rhun with the Band Arall to entertain us.

Things are starting to change now, and people are talking about the virus, who would have thought a year has gone by and we have not been able to see anybody and it looks like another year is going to pass without any gathering.

A member of our club has passed away namely, Elfed Williams; he was on the Welsh Black council representing Caernarfonshire. He will be sadly missed by all as he worked so hard for the Society. I do hope we will be able to meet up soon but, in the meantime, keep safe.

We still are selling corporate items with the Society logo; if anybody is interested please get in touch with Nerys Ellis on 01690770255 or email nerysellis255@btinternet.com

Kind Regards
Nerys



Mr Winterton carving the lunch

Clwb Gogledd Cymru / North Wales Club



Rydym yn gwerthu dillad gyda logo y Gymdeithas rnynt.

We are selling corporate clothing with the Society logo

Gwasgodau, Crysau Polo, Hoodies, Capiau,

Cotiau Gwynion a Mugiau.

Please get in touch with:

Os bydd rhiwyn a diddordeb mewn archebu cysylltwch a

Nerys Ellis a'r 01690770255 neu
ebost nerysellis255@btinternet.com

Os am ymelodi a'r Clwb cysylltwch a
Sioned Jones a'r 01286882215 neu ebost sioned-jones@btinternet.com



The opinions expressed in contributed
articles are not necessarily of the
WELSH BLACK CATTLE SOCIETY

YNYSFOR

Buches

Herd



YNYSFOR EMLYN 5th

Sold privately in January
2020 to Machreth Herd



Ynysfor Gwenno 3rd

Ynysfor Gwenno 3rd -
11 year old

Ken Ellis a'i Feibion

Ynysfor, Brynecrug,
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Ffon/Tel:
01654 711828 ebost/email:
klt dw@btinternet.com

www.ynysforwelshblacks.com

Small select herd

Member of the Premium Cattle Health Scheme
Animals available privately and at Society Sales

The **BRYSGAGA** Herd

Johne's Risk Level 1

BVD Free

Stock Bull: **Caerynwch Ebrillwr 14th**



2020 Sales include:

- Brysgaga Alun Wyn** - Sold at Dolgellau January Sale to Alan Williams, Gwarcwm Isaf, Taliesin for 4,000gns
- Brysgaga Banner 6th** - Sold at the Pedigree Welsh Black online sale at Farmers Marts Dolgellau to Kevin Williams of Bont Ddu, Dolgellau for £3,200
- Brysgaga Sheriff** - Sold at Dolgellau January Sale to Elwyn Jones, Neuadd Farm, Llanarth for 2,400gns
- Brysgaga Clive** - Sold privately to Goronwy Jones, Crofft Y Cyff, Llanwrda

Plus, 4 in-calf/bulling heifers sold at Pedigree Welsh Black Society sales to Edward Jones, Knighton, Iolo Davies, Caernarfon, Ian Douglas, Penmaen and Aled Jones, Corwen.

Member
of
breedplan



01970 828287 / 07929829001



@BrysgagaWBC

www.brysgagawelshblack.co.uk

Rowland Rees, Brysgaga, Bow Street, Ceredigion, SY24 5BD

All cows
BodySum
Assessed

Croeso cynnes i bawb / Visitors always welcome

BUCHES

GRAIG Y FORWYN



Buches

CWELLYN

Herd

Sef / Est 2017

*Tarw presenol
Gerddi John, gynt
o fuches Deicws.*

Current stock Bull
Gerddi John
previously of
Deicws herd



*Aelod o gynllun
iechyd Gwartheg
yr SAC*

Member of the
Premium Cattle
Health Scheme

**Ymholiadau i / Enquiries to
Iolo Davies 07887 911635**

Hooton's Homegrown

Welsh Black beef forms the backbone of our meat business.

We have been finishing Welsh Black cattle for many years and continuously find that the breed is easy to handle and converts forage into meat of the highest quality. We prefer heifers as they finish with little or no concentrate feed.

The carcasses have a good cover of fat giving the beef excellent flavour and succulence resulting in a loyal customer base.

We butcher our beef at our farm shop near Brynsiencyn on the Isle of Anglesey and our two other farm shops at Fron Goch, Llanfaglan and Pringles, Llanfairpwll also stock a full range of Welsh Black beef.

The carcasses have a good cover of fat giving the beef excellent flavour and succulence resulting in a loyal customer base.



www.hootonshomegrown.co.uk
info@hootonshomegrown.co.uk
01248 430344

MEMBERSHIP

Application Form

I hereby apply to become a member of the Welsh Black Cattle Society
and if elected I undertake to conform with its Rules and Regulations.

Correct name for correspondence:

Address: _____

Post Code: _____

email: _____

Tel No: _____

Date: _____

Signed: _____

This form, when completed, to be sent to:

Welsh Black Cattle Society

Royal Welsh Showground, Llanelwedd, Builth
Wells, Powys LD2 3NJ Tel No. 01982 551111.

Annual Subscription

(Not including the Annual Volume of the Herd Book).

1. Active Breeding Members £50.00 + VAT

2. Associate Members £25.00 + VAT (Not eligible to
register stock)

Every breeding member must adopt an approved
prefix before
registering stock.

I wish to adopt the prefix (Herd name)

(One off £50+vat)

1st choice _____

2nd choice _____



The opinions expressed in contributed articles are not necessarily those of the Welsh Black Cattle Society
A Privacy Policy can be found on the society web site www.welshblackcattlesociety.com

South Wales Welsh Black Breeders Club

In 2019 the club had a busy year. We started the year off in the Cottage Inn Llandeilo where the club always has a fantastic welcome from Bryan and Ainsley Jones. The following members were elected/ re-elected: -

Chairman - Lee Pritchard

Vice Chairman - Henry Thorpe

Secretary - Angharad Jones

Vice secretary - Angharad Davies

Treasurer - Huw Jones

On the 20th April the club held a Stock judging day, It was held at Ffairfach Market by the kind permission of Bob Jones, Prytherch & Co. The day began with Neil Lloyd giving a demonstration on the art of clipping and preparing an animal, whether it is for showing or selling and was a pleasure to see how he got the young members involved. Animals for the trimming and stock judging were kindly lent by Mr & Mrs M Jones and family, Pantyrefail, Llanfynydd and Mr & Mrs Botwood, Glanceiro, Ystrad Meurig. We had lovely welsh black beef rolls and burgers on offer from the Nixon Family of Penmincae. Members joined by local yfc members were given valuable stock judging advice and breed pointers by our Judge - Dafydd Jones, Caerberllan. The club held a raffle and a guess the weight of the four bulls competition with the proceeds going towards Dafydd's charity for this year. The

Winner of the Guess the weight of the four bulls was Marian Phillips who won a £15 Voucher kindly donated by Wynnstay. Before the results of the stock judging I must also thank our sponsors for the day CCF, BJP & Welsh Black Cattle society.

Under 18

1st - William Davies

2nd - Elan Small

3rd - Carys Morgan

Under 26

1st - Angharad Davies

2nd - Ffion Rees

3rd - Elin Childs

Open

1st - Eurig Evans

2nd - Angharad Francis

3rd - Huw Williams, Gareth James & James Nixon



Members and friends at the open day 1

The cow and calf competition that the club sponsors at the Royal Welsh Agricultural show was this year won by – Mr Douglas Rowbotham.

In October 2019, the club held a Quiz and Pie night at the Cottage Inn Llandeilo, this is a great social evening where members get together for a chat and enjoyable meal, Lorraine Howells once again did a fantastic job at being the quizmaster for the evening and Lee Pritchard kindly donated the prize money for the evening.

The highlight of the year for most is our annual dinner where we give out the awards for our herd competition and the awards for the members achievements throughout the year. This year the dinner was held at the Penybont Inn Llanfynydd on a very wet and windy evening which meant that some of our members were unable to join us, where we had the most beautiful local Welsh Black beef from the Thomas Family, Aberdyfnant, Llangadog. Our judge this year was Mrs Sally Lloyd, Stoneycroft, Luston. Mrs Sally Lloyd travelled all over south Wales to complete this mammoth task and we are extremely grateful to her for giving up her time and judging the competition.

The results of the Herd competition were announced by Mrs Sally Lloyd at the club's annual dinner.

The results are: -

Herds 10 & under

- 1. Ben Reynolds - Trefychan-ar-daf Herd**
- 2. Kate & Cefin Thomas – Eppynt Herd**
- 3. Christine Carberry – Crymlyn Herd**
- 4. Marian Phillips - Dancoed Herd**

Herds 11 -20

- 1. John and Sarah Beynon – Tyddewi Herd**
- 2. Angharad Jones – Cariad Herd**
- 3. Mair & Meirion Botwood – Felinceiro Herd**
- 4. Lee Pritchard & Lorraine Howells – Cwmcarno Herd**

Herds 21- 36

- 1. Glyn & Bethan Thomas - Dyfnant Herd**
- 2. Huw & Bethan Thomas – Deunant Herd**

Herds over 36

- 1. Rhun & Rhydian Jones – Eirog Herd**

Cow & calf

- 1. John and Sarah Beynon – Tyddewi Herd**
- 2. Kate & Cefin Thomas – Eppynt Herd**
- 3. Ben Reynolds - Trefychan-ar-daf Herd**

Group of 4

- 1. Glyn & Bethan Thomas - Dyfnant Herd**
- 2. John and Sarah Beynon – Tyddewi Herd**
- 3. Aled & Alaw James – Tysul Herd**

Best pair

- 1. Ben Reynolds - Trefychan-ar-daf Herd**
- 2. Mair & Meirion Botwood – Felinceiro Herd**
- 3. Angharad Jones – Cariad Herd Stock Bull**
- 1. Lee Pritchard & Lorraine Howells – Cwmcarno Herd**
- 2. Glyn & Bethan Thomas - Dyfnant Herd**
- 3. Will & Meinir Davies – Coedllys Herd**

Cow & Crossbred calf

- 1. Ross Williams – Fairlawn Herd**
- 2. Lee Pritchard & Lorraine Howells – Cwmcarno Herd**

New Competitor

- 1. Rhun & Rhydian Jones – Eirog Herd**
- 2. Kate & Cefin Thomas – Eppynt Herd**

Special Award

**Best Heifer Calf – Angharad Jones –
Cariad Herd**

**Best Bull Calf – Kate & Cefin Thomas
– Eppynt Herd**

Overall Awards

**Champion - Glyn & Bethan Thomas
- Dyfnant Herd**

**Res Champion - Rhun & Rhydian
Jones – Eirog Herd**

The small shows competition was won this year by Miss Angharad Jones, 2nd Aled & Alaw James, 3rd Marian Phillips, 4th Ben Reynolds. We are extremely grateful to Lorraine Howells and Lee Pritchard for their continued support to the club in sponsoring this competition. The new exhibitors competition was this year won by Mr Ross Williams - Fairlawn Herd.

Club members that exhibited at the winter fair with the highest placed heifer and the highest placed steer were presented with a bottle of whiskey each. The recipients were Mr Ben Reynolds - Trefychan ar daf with the highest placed steer and Mr Gareth James - Syfni with the highest placed heifer. We are extremely grateful to Marian Phillips and Lorraine Howells for donating the whiskey.

Mr Glyn Jones presented Miss Angharad Jones with a silver cup for winning the junior heifer competition, where the final was held at Llandysul show.



Champion Herd – Glyn and Bethan Thomas being presented their award by Sally Lloyd at at the annual dinner



The society president carving the locally sourced welsh black beef from the DYFNANT Herd at the annual dinner



Ben Reynolds presented with a bottle of whiskey from Marian Phillips for the highest placed steer & 5 Gareth James presented with a bottle of whiskey from Marian Phillips for the highest placed heifer

2019 was a special year for one of our longstanding members Mr Glyn Jones, Penlon las, Llanon. As a club we wanted to show our gratitude to someone who had given so much to the club over many years. This year Glyn had been sponsoring the junior heifer competition for 25 years and to show our appreciation we presented him with a slate plaque. As a club we are extremely grateful for all he did for the club.

2019 was not quite over for the club as they held their first calf show. The inaugural South Wales Welsh Black breeders calf show was held at Carmarthen Livestock centre as part of the Multi Breed Calf show together with the Dyfed Hereford breeders and Welsh Simmental Club

The days champion was awarded to Cariad Molly exhibited by Angharad Jones, Pantyrefail, Llanfynydd. Molly an April born Brysgaga Berwyn daughter had earlier in the day won the March/April 2019 born heifer calf class. The reserve Champion was Trefychan-ar-Daf Ellen 5th, Ben Reynolds of Ffynnon Glir, Whitland. She also came from the female section in the form of the January/February 2019 heifer calf class winner. A January born daughter of the 1980 born AI bull Hafod esgob Woppa and a home bred cow Trefychan-ar-Daf Elen 4th.

The winner of the May/June 2019 female class was Cariad Ffion from Angharad Jones.

All the bull calves present were in the Junior class, and won by a June born twin Cariad Rhys 2nd, again from Angharad Jones. Sired by her stock bull Cariad Tywysog Du.

The Castell Howell foods sponsored young handers was keenly contested.

17-26 year old winner and Champion handler winning the Castell Howell trophy: Ben Reynolds

**7-11year old winner Harri Morris
Under 6 years old Griff Morris**

The South Wales Welsh Blacks would like to thank the Judge G James Esq - Pembrokeshire, the stewards, our photographer and all the sponsors for their support at their inaugural event.

Sponsors –

The Davies Family- Measygelli Beulah, Brian and Ainsley Jones The Cottage Inn Llandeilo, Geraint Jones 4x4, Cymdeithas y Gwartheg duon Cymreig, Castell Howell Foods, Showtime



Angharad and Harri being presented the Glyn Jones award



Mr Glyn Jones receiving his gift from the south wales club



supplies, Natural stock care, Igam Ogam, Jones - Pantyrefail Llanfynydd, Hafod Neddyn Feeds, Hugh Evans & son Butchers Llandeilo, J Dixon – Discount Animal Feeds, Clothing and Footwear, Teulu Maescastell – Llandeilo, Lyn Williams - Talley.

South Wales Welsh Black Breeders Club 2020



Back in January 2020 we had no idea what the year ahead of us was about to bring, preparing meetings, visits and schedule entries for local shows seemed like a normal year. The clubs meetings that had been booked had to be cancelled as COVID 19 had put us into 'lockdown'.

This year brought many challenges and fellow members and dear friends will have lost loved ones, We paid our respects in a different way this year sadly to those who are no longer with us.

I would like to congratulate our members who supported both Monmouth and Dolgellau Society sales this year.

Even though we were unable to meet in person we did manage to pull off a photo competition instead of our usual Herd competition.

We are grateful to Welsh Farm Supplies for sponsoring the competition and to Mr Alun Elidyr for doing a great job of



such a difficult task of judging the competition. We raised £200 for the DPJ Foundation a fantastic local charity that supports mental health in agriculture.

The results of the Photo competition are as follows –

Class 1 - Bull

1st – Lorraine Howells and

Lee Pritchard

2nd - Huw & Bethan Williams

3rd - Huw & Diane Jones

Class 2 Cow & Calf

1st – Huw & Diane Jones

2nd Lorraine Howells & Lee Pritchard

3rd Angharad Jones

Class 3 - Heifer

1st Mr and Mrs Thorpe

2nd John and Sarah Beynon

3rd Mr and Mrs Thorpe

Young Members Competition

Joint 1st place –

Elain Williams & Vida Thorpe

To end 2020 on a brighter note in November we congratulated our Club Chairman Lee Pritchard and Elin Rees on the birth of their daughter Nia.

Looking forward to a better 2021!



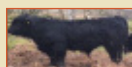
RHYD GETHIN WELSH BLACKS

HIGH HERD HEALTH STATUS



@GarethRhyd

01490 440 529



Current Stock Bull
RHYDGETHIN PENNANT
RHYD

Lucton Herd



(Est 1989)

'Elite' Herd Health Status

Johnne's Risk Level 1 since Feb 02
Accredited free of BVD, IBR & Lepto

Champion maiden heifers at
Monmouth livestock show & sale
2017, 2018, 2019

Quality heifers for sale privately and
at society sales

Chris, Meg, Henry & Vida Thorpe
Yew Tree House, Lucton, Leominster, Herefordshire, HR6 9PJ
01568 780384 - 07943 046450 - megthorpe@btinternet.com

JONES A'I FAB CIGYDD/BUTCHERS



A Family Business in the heart of Llanrwst, North Wales, which has won several championships and awards. Established in 1991 the business is run by father and son duo Arwel and Llion Jones, “we aim to sell the best quality meat and produce by working closely with local farmers”. The business has earned a great reputation in specialising in Welsh Black Beef and are very proud to showcase this fantastic welsh breed.

“All of our produce is sourced locally within the Conwy Valley, from farms that we know and have a long-term relationship with”

The Welsh Black is a dual-purpose breed of cattle that’s native to us here in Wales. One of the oldest breeds in Britain, and we try to continue the important heritage of this breed.

All of our produce is sourced locally within the Conwy Valley, from farms that we know and have a long-term relationship with. From field to fork is fully traceable here.

Usually, we have Welsh Black in stock but occasionally go for other british breeds such as Shorthorns and Herefords, again from local farms.

Our dry aged beef is very popular and we leave it to mature for 21 days minimum on the bone then gets prepped by our butchers ready to sell. We have won many awards over the years including ‘Best beef Burger in Wales’ - 2001. You’ll find that we offer all the





traditional cuts here including minced and diced beef, Steaks, roasts, burgers and also oven meals such as meatballs etc.

“During the pandemic we have been very busy! As we are still allowed to open and restrictions are in place, people have stayed local, and many have carried on due to the fantastic welsh black beef we offer” we hope that people keep supporting small businesses like our selves after the pandemic, spending local goes a long way.



20 DENBIGH
STREET
LLANRWST
LL26 0LL

jonesaifab@gmail.com
01492640406



Remembering Glyn Jones



On the 18th of May 2020 the Welsh Black Cattle Society lost a true friend, a wonderful gentleman and a man with a big passion for the Welsh Black breed.

Glyn established the Tan y Graig herd at Bryn Du, Llanelltyd, Dolgellau in 1969, moving down to EsgairArth, Pennant, Ceredigion shortly afterwards, where he established the “Arth Herd”, where he purchased many top price females at the society sales at around that time. The Herd was dispersed in the late 1970s. He then worked on a number of farms around the Pennant area, including a long association with the Nebo Welsh Cob Stud.

A member recalled how Glyn sold farm

“In 1994 Glyn believed that the exhibitors of the younger animals in the shows, were not properly acknowledged for their commitment and work, therefore he proposed the “Glyn Jones Award”,

machinery for a company in Bala for a while, when conventional balers came to be part of the farming scene. He had many a tale to tell regarding his time selling the balers. He often mentioned that there was a problem with the tying mechanism of some models, if debris accumulated around that area. Every time I saw him in Anglesey Show he would recite the tale of having to service a baler on the field by the Ferrodo roundabout outside Caernarfon, he had to sit on the baler and clean the knotter as the farmer baled. The field had a significant slope, when going downhill the balers tended to push the tractors, the tractor and baler were gaining speed, he was hanging on for dear life and cleaning the knotter at the same time. He was proud to say that the bales were coming out like sausages, and the knotter didn't miss one due to his work.

Glyn was to be seen at nearly every agriculture show throughout the whole of Wales, showing his keen interest in the Welsh Black Cattle and the Welsh Cobs. In 1994 Glyn believed that the exhibitors of the younger animals in the shows, were not properly acknowledged for their commitment and work, therefore he proposed the “Glyn Jones Award”, through a competition held by the South Wales Welsh Black Beeders' Club as an incentive for the exhibitors of the young heifers to be appreciated. Glyn generously sponsored this Competition for 25 years, and nothing gave him greater pleasure than presenting the Award to the winner at the Club's Annual Dinner. Glyn enjoyed being in the company of young exhibitors and he also sponsored the Competition for Young Handlers from the Breed at the Royal Welsh Show for many Years

He showed a strong commitment to the Welsh Black Cattle Society, for a period he was responsible for collecting the points, gained by exhibitors at the shows and forwarding them to the WBCS office, in respect of the bull and female of the year awards. He was also appointed to be the society sale bull inspector in 2008, the position which he held until his death.

Thanks to him for his commitment to the Society and to the South Wales Welsh Black Beeders' Club

Members South Wales Welsh Black Breeders Club.

Cofio Glyn Jones

Ar y 18fed o Fai 2020 collodd Cymdeithas Gwartheg Duon Cymreig wir ffrind yn Glyn Jones, gŵr bonheddig, rhyfeddol a dyn ag angerdd mawr dros y brîd.

Sefydlodd Glyn fuches Tan y Graig ym Mryn Du, Llanelltyd, Dolgellau ym 1969, gan symud i lawr i Esgair Arth, Pennant, Ceredigion yn fuan wedi hynny, lle sefydlodd y fuches "Arth", gan brynu llawer o fuwchod ac aneir am bris uchaf yn arwerthiannau'r Gymdeithas o amgylch yr amser hynny. Fe gwasgarwyd y Fuches ar ddiwedd y 1970au. Yna bu'n gweithio ar nifer o ffermydd o amgylch ardal Pennant, gan gynnwys cyswllt hir gyda Chobiau Cymreig Nebo.

Atgofion oedd gan un Aelod am Glyn yn gerthu peiriannau fferm i gwmni yn y Bala am gyfnod, pan ddaeth balers confensiynol i fod yn rhan o'r sîn ffermio. Roedd ganddo lawer o storïau i'w hadrodd ynghylch ei amser yn gwerthu'r balers. Soniodd fod problem gyda mecanwaith clymu rhai modelau, pe bai malurion yn cronni o amgylch yr ardal honno. Bob tro y gwelais ef yn sioe Ynys Môn byddai'n adrodd y stori o orfod gwasanaethu balers ar y cae ger cylchfan Ferrodo y tu allan i Gaernarfon. Roedd yn rhaid iddo eistedd ar y belar a glanhau'r clymwr wrth i'r ffermwr felo. Roedd yna lethr sylweddol yn y cae, ac wrth i'r baler fynd i lawr y lethr roedd y baler yn tueddu i wthio'r tractor. Yr oedd y tractor a'r baler yn cynnyddu mewn cyflymder, ac roedd rhaid i Glyn ddal mlan a chlanhau'r clymwr ar yr un pryd. Roedd yn falch o ddweud bod y bêls yn dod allan fel selsig, ac ni chollodd y clymwr un oherwydd ei waith.

Roedd Glyn i'w weld ym mron pob sioe amaethyddol ledled Cymru gyfan, gan ddangos ei ddiddordeb brwd yn y Gwartheg Duon Cymreig a'r Cobiau Cymreig. Ym 1994 credai Glyn nad oedd arddangoswyr yr anifeiliaid iau yn y sioeau, yn cael eu cydnabod yn iawn am eu hymrwymiad a'u gwaith, felly cynigiodd "Wobr Glyn Jones" drwy Glwb Bridwyr Gwartheg Duon Cymreig De Cymru, fel cymhelliant i arddangoswyr yr heffrod ifanc gael eu gwerthfawrogi. Fe noddodd y gystadleuaeth am 25 mlynedd ac nid oedd dim yn rhoi mwy o bleser iddo na chyflwyno'r Wobr i'r ennillydd yng Nghinio Blynnyddol y Clwbl. Roedd Glyn wrth ei fodd yng nghanol yr Aelodau Ifanc ac mae tyst i hynny wrth iddo



noddi cystadleuath i Dywyswyr Ifanc y Brid yn Sioe Fawr Llanellwedd am llawer blwyddyn.

Dangosodd ymrwymiad cryf i Gymdeithas Gwartheg Duon Cymreig wrth iddo fod yn gyfrifol, am gyfnod, i gasglu'r pwyntiau, a gafwyd gan arddangoswyr yn y sioeau a'u hanfon ymlaen i swyddfa'r Gymdeithas, mewn perthynas â gwobrau tarw a benyw y flwyddyn. Yn 2008 penodwyd Glyn i fod yn Archwiliwr Teirw cyn iddynt gael eu gwerthu yn arwerthiannau'r Gymdeithas, y swydd a ddaliodd hyd at ei farwolaeth.

Diolch iddo am ei ymroddiad tuag at y Gymdeithas ac i Glwb Bridwyr Gwartheg Duon Cymreig De Cymru.

Aelodau Club Bridwyr Gwartheg Duon De Cymru

NEWS FROM AUSTRALIA

BEN COLES

Nestled in the foothills of the Camden Haven Valley, on the Mid North Coast, Meander Welsh Black Cattle Farm and Accommodation is situated in the small rural town of Logans Crossing, NSW. The property is only five minutes from the Pacific Motorway, that services the east coast of Australia.

The farm itself had previously been one of the premier dairies in New South

Meander occupies the site of the original dairy bales and fronts 1.2kms of the Camden Haven River, stretching from the clean, clear, fresh runnings of Lorne to the Comboyne plateau at one end, to the brackish tides of the Pacific Ocean pushing up through Dunbogan and North Haven at the other. It consists of seventy-two acres of mainly pasture improved paddocks, with a small pocket of sub tropical rainforest and a flourishing riparian strip of native water gums, river gums and giant Lilly Pillies.

Meander is the furthest north registered breeding location of Welsh Black Cattle in Australia, the next closest being on the south coast

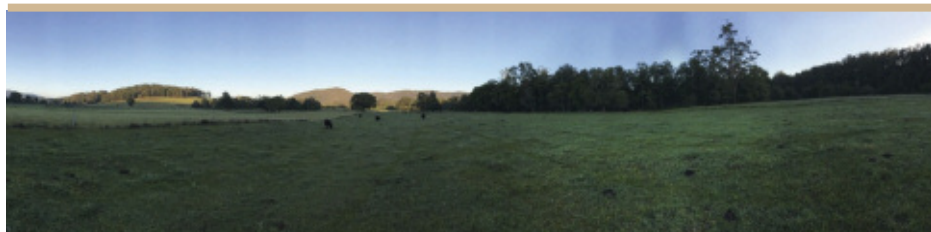


Wales for well over forty years, before the dairy was closed and the farm split into several smaller acreages in the early 2000s.

of NSW, some 730km away. There would only be half a dozen or so registered Welsh Black cattle breeders in Australia. Meander has a carrying capacity of two head to the acre, without supplemental feeding.

Meander, runs under the premise of low impact, sustainable farming with minimal stress to animals and minimal use of chemicals

Meander is situated in a subtropical pocket of the east coast of Australia, bringing with it, its own challenges to breeding an animal that has origins in a much colder area of the globe. Summer/spring temperatures range from high twenties to high forty degrees Celsius, with an extremely high humidity. Winter rarely gets below fourteen degrees in the day and, only on occasion, to zero over night. Frosts are minimal and generally fairly light.



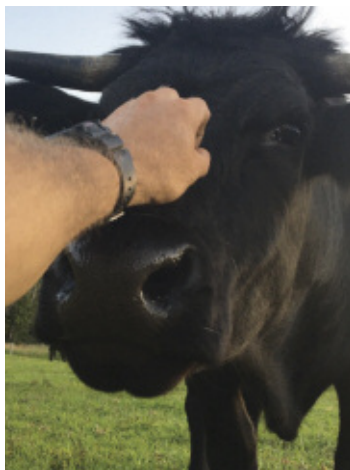
Meander, runs under the premise of low impact, sustainable farming with minimal stress to animals and minimal use of chemicals. No bikes, dogs, whips, cars, quad bikes or horses are used in the rounding up and movement of cattle, with them being called or walked from one paddock to the next. All cattle are grass fed with no supplementary diet. There is a preference to hand weed paddocks and surrounds rather than to spray with chemicals.

Welsh Black Cattle were chosen for their point of difference in a predominately Angus dominated black cattle environment. Meander's goals, are the production of both stress free, registered breeding animals for sale and stress-free beef to supply the local and surrounding markets with minimal environmental impact.

The gardens within the house yard provide seasonal fruits and nuts with; apples, pears, plums, figs, kiwi fruit, oranges, lemons, limes, mandarines, tangelos, macadamia nuts, pineapples, fejoas, pecans, mangos, grapefruit, apricots, cherries, Davidson plums, blueberries, olives, black sapotes, guava, nectarines and pomegranate.

Meander has an "in-house" butchery and cold storage facility, where Welsh Blacks for beef sales are processed for the retail market. Preferred weights for slaughter are in the 320-380kg weight range to provide carcasses at 160-190kg. The animals are classified as grass fed and are kept in the paddocks until the day of slaughter. A mobile feed bin provides grain for the last sixty days to finish them off. Anything over 60 days on grain is no longer classified as grass fed. Carcasses are hung for a minimum of three weeks to provide optimum ageing and tenderness.

Ben Coles



AUSTRALIA CATTLE









THE WELSH BLACK CATTLE

BREEDER SOCIETY OF NEW ZEALAND

Greetings to all Members

Christmas is almost upon us bringing another year to the end. The Society has had another uneventful year but the world has certainly been in turmoil. The Welsh Black World Congress to have been held in Wales was cancelled and of course our usual AGM was also cancelled.

Keeping Covid-19 at bay is having a severe impact on seasonal harvesting –

you can't tell the vegetables and fruit to wait a bit or spread the ripening out nor can the sheep stop their wool growing until more shearers arrive from overseas.

I sometimes wonder if some of our politicians have home gardens. Australia has the same problems and of course the workers from the Pacific Islands are also severely affected with loss of income. It's a pity that a way of using the accommodation that is used by the overseas workforce cannot be used as quarantine facilities.

Did you all see the article in a recent Farmers Weekly featuring Daniel and Ceri Hutchinson? Here is a website that you may find interesting: <https://ourlandandwater.nz/>

THE WELSH BLACK CATTLE BREEDER SOCIETY OF NEW ZEALAND

ANNUAL GENERAL MEETING 2021

It has been decided to try again next year to hold our Annual General Meeting in Canterbury on 9, 10 and 11 April, 2021. David Miller is kindly organising the event and has reserved some accommodation at the Lincoln Motel, 6 Maurice Street, Lincoln. Please note it is LINCOLN MOTEL. It is recommended that you book via telephone on 03 974 1620 as there is a surcharge on internet booking. The price is \$140 per unit.

I wish all members and their families a Happy Christmas and a Prosperous New Year.

Shirley Jenkins

MESSAGE FROM THE CHAIRPERSON, TIM JENKINSON

Well, another year has nearly ended and who would have thought it would have been such an eventful year. With a drought throughout the country on the East Coast here in Hawkes Bay feed had to be donated.

An epidemic has closed the world down; no travel, businesses have closed down, no meetings or social gatherings. An election that went one-sided which was hard to believe. Let's hope the country can get back to normal and we can all get back to normal without the fear of a pandemic.

I hope everyone will have an enjoyable Christmas with family and friends and next year will bring better things for everyone.

Hope to see you all in Christchurch in April.

Regards,
Tim Jenkinson



WELSH BLACK CATTLE

GERMANY



WELSH BLACK CATTLE

GERMANY



WELSH BLACK CATTLE

GERMANY



WELSH BLACK CATTLE

GERMANY



WELSH BLACK CATTLE

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GERMANY



WELSH BLACK CATTLE

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