

Dear Producer,

Kepak have recently announced an exclusive scheme which will offer a premium up to 30ppk. to suppliers of quality Welsh Black Cattle.

The new Kepak Welsh Black Beef Club has been developed in partnership with the Welsh Black Cattle Society and will be based on the quality and sustainable supply of Welsh Black beef and will promote the further development of the breed.

It will be available from January 2020 to producers who can supply farm assured Welsh Black cattle that have a registered Welsh Black sire and are members (associate or full) of the Welsh Black Cattle Society.

We also believe the new Kepak Welsh Black Beef brand which will be created will resonate with the Welsh consumer as it provides a local offering that boasts Welsh heritage, landscape and environmental credentials.

If you would like more information about the scheme, please get in contact with myself by calling the livestock office on 01685 354800 or by mobile on 07739 973140.

Thank you

Kind regards

Rhiannon Thomas

Trainee Livestock Buyer
Pengarnddu Business Park, Dowlais Top, Merthyr Tydfil, CF48 2TA
Tel: 01685 354 800